The Beauty Is In The Blend™

Beauty Book // 2026



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What's in the name

Sene•Gence

pronounced 'sen-eh-jens'

Senescence
The natural process of aging

Intelligence
The power to learn, adapt and innovate

Regenerative Skincare meets Long-Lasting Colour

In 1999, Joni Rogers-Kante looked at the cosmetics industry and saw its central flaw: products designed to disappear, not perform. Lipstick that faded before lunch. Skincare that moisturizes but never transforms. A system built on repurchase rather than results.

Her answer was LipSense®, one of the first long-lasting lip colour formulas on the market and a bet that beauty could deliver on its promises. While conventional lip colour sits on top of the skin, LipSense® was designed to work differently: a blend of proprietary ingredients forming a flexible, breathable layer that moves with the lips, lets moisture through, and holds colour until removed. Not a stain. Not a coating. A different approach entirely. But the vision went deeper. If colour could perform this way, what else was possible?

That question led her team to Vanuatu, a remote South Pacific archipelago shaped by an active volcano that has erupted continuously for eight hundred years — and to the plants that have adapted to thrive there. Their resilience became the inspiration behind SenePlex+®, SeneGence's proprietary skin renewal complex, found in every skincare formula and every cream colour formula — itself a form of skincare. The idea: ingredients drawn from some of the planet's most adaptive, resilient plant life, formulated to support skin's own renewal process. The support doesn't stop at skincare. Every application of colour is formulated to continue it.

The beauty truly is in the blend: rooted in nature, backed by biotechnology, built around regenerative skincare, and fused with patented long-lasting colour technology.

Because beauty should do more than last.

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Joni collecting samples from Mount Yasur, Vanuatu



1 LipSense® Liquid Lip Color

sold every

30 Seconds

(that's over 10 million tubes sold—and counting)

the iconic, award-winning

LipSense® 18HR Long-Wear System.* 27 Years of Kiss-Proof Confidence.

Build your lip wardrobe with 60+ shades designed to bring vibrant, long-lasting colour to every moment







Step 1

SWIPE

LipSense® Long-Lasting Lip Color

Start with clean, dry lips. Shake LipSense vigorously. Keeping lips apart, swipe on three thin layers in one direction without rubbing or touching. Let each layer dry before applying the next.

see page 36 for shades

Step 2

SEAL

LipSense® Moisturizing Gloss

Gloss it up to seal in colour & hydrate.

see page 38 for shades

Step 3

REMOVE

Ooops!™ Lip Color Remover

Take it off, or touch it up. Let it sit for 60 seconds, then wash away colour in a breeze.

see page 47 for details

*Based on an independent clinical study on a 19-yr old female applying LipSense and gloss after 18 hours.

The Science of SenePlex+®

SeneGence skincare and cream cosmetic products feature SenePlex+, our proprietary complex infused with regenerative ingredients, including Orchid Stem Cells.

Clinically proven and verified to combat visible signs of aging, SenePlex+ works in harmony with the skin's natural renewal process to help visibly improve the complexion, support the skin barrier, & defend against everyday environmental stressors for healthy-looking radiance around the clock.

Consumer Study Results

SenePlex+ clinically accelerates skin cell renewal by 35.7%.*

Benefits

Faster turnover helps improve skin texture, luminosity, and hydration.*

The Effect

Smoother, brighter, younger-looking skin.



Week 0



Week 2



Week 4

Revolutionary Results

products that really work

Typical Skin: Skin renewal takes 28+ days and naturally slows with age

With SenePlex+: Clinically proven to accelerate skin renewal in as little as 18 days*

100%
cell renewal achieved in 18 days*

24%
improvement in the appearance of lines + wrinkles**

*Based on a 20-Day independent clinical study of thirty-three participants, women ages 19 to 65, on Normal to Dry Evening Moisturizer with SenePlex+® and Orchid Stem Cells. Results are measured by expert clinical graded analysis compared to baseline. On average, it takes 28 days for a skin cell to go through its full life cycle from formation to shedding.



Clinically Proven Performance

118%
instant hydration boost**

96%
luminosity improvement†

80%
increased firmness†

71%
improved texture/ smoothness†

59%
improved skin collagen/ plumpness†

56%
improved skin tone evenness†

**Results are measured by expert clinical grading and instrumentation compared to baseline in an eight-week independent clinical study on thirty-two females ages 30 to 70 on Normal to Dry Evening Moisturizer with SenePlex+® and Orchid Stem Cells.
†Percent of participants with improvements after 8 weeks.

bio-intelligent skincare

Clean Formulas. Clinically Proven Results.

Beautiful skin starts with thoughtfully crafted formulas. That's why every product is rigorously tested for safety, quality, and proven performance before it ever reaches your skin.

Our blend of clinically proven peptides, exosomes, and proprietary SenePlex+® stem cell technology (secretomes), paired with skin-nourishing botanicals, delivers visible results without unnecessary additives.

Our growing "NO List" reflects our commitment to cleaner formulations, excluding almost 1,500 restricted ingredients while scientifically formulating effective high-performance products your skin requires. Our formulas are vegan, gluten free, dermatologist tested (skincare), never tested on animals, and formulated without parabens, mineral oil, phthalates, PFAs, or formaldehyde. Because when science and natural ingredients work together, beautiful skin follows.

*Based on a 20-Day independent clinical study of thirty-three participants, women ages 19 to 65, on Normal to Dry Evening Moisturizer with SenePlex+® and Orchid Stem Cells. Results are measured by expert clinical graded analysis compared to baseline. On average, it takes 28 days for a skin cell to go through its full life cycle from formation to shedding.

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Our Ingredients

Featured Ingredient

SenePlex+®



How it works:

Proprietary complex that accelerates cell renewal, helping reduce signs of aging while deeply moisturizing skin.*

Featured Ingredient

Exosomes (Centella Asiatica)



How it works:

Plant-based "messenger molecules" that help skin cells communicate and rejuvenate, supporting a smoother, stronger-looking appearance.

Featured Ingredient

Peptides



How it works:

Essential building blocks for skin health, signaling collagen production and helping fight visible signs of aging.

Featured Ingredient

Orchid Stem Cells



How it works:

Phyto-cellular signaling that helps improve the appearance of sagging, drooping skin for a firmer, more lifted look.

SeneCeuticals

SeneGence® products blend cosmetics with active ingredients to target skin concerns, enhancing aesthetics while nourishing skin.

Lipids

Natural fats that help strengthen the skin's moisture barrier, help prevent water loss, and keep skin looking soft and hydrated.

SenePeptide®

Peptides that help boost keratin for healthier-looking hair and help improve the appearance of skin.

SelPlex Complex

Helps enhance skin moisture.

Sodium Hyaluronate

Attracts and retains moisture, helping to plump and reduce aging signs.

Microbiome+

Skin's diverse microorganisms help regulate skin's pH and boost immune defense for a balanced barrier function.

Probiotics in Skincare

Helps balance skin's microbiome, reduces harmful bacteria, maintains hydration.

Prebiotics in Skincare

Feeds good bacteria, helps balance skin's microbiome and pH, improves hydration and texture.

Collagen

Essential protein for skin elasticity and structure, aiding against aging.

Triglycerides

Essential fatty acids that help retain moisture and support skin elasticity.

Nangai Oil

Deeply hydrates and soothes skin with moisture-enhancing triglycerides.

Magnesium

Vital mineral for overall health and well-being, abundant in the human body.

Shea Butter

Plant lipid that is emollient rich providing deep hydration.

Capixyl™

Helps stimulate hair growth, minimizes loss, for denser, fuller hair.

Aquaxyl™

Natural sugar complex fortifies skin barrier, balances microbiome, and optimizes moisture.

Ornithine (Adipofill™)

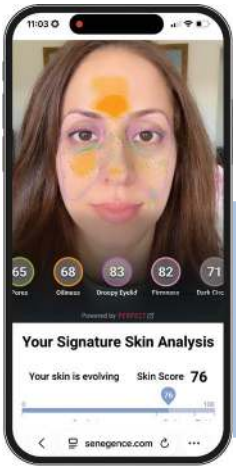
An amino acid–derived ingredient that helps the skin look fuller and firmer.

AccessPEP CTP (Copper Tripeptide-1)

A peptide that helps deliver copper to the skin to support a firmer, more lifted appearance.

Clinical Trials

Human studies assessing cosmetics and skincare, validating claims, ensuring safety, and improving formulations.



discover your

personalized routine

Powered by
Your Signature Skin Analysis

In 60 seconds, scan 10 key skin concerns to build your personalized SeneGence regimen. Explore our curated systems below, each tailored to your unique skin profile.

Scan Your Skin

Collections Include:

3 in 1 Cleanser, Daytime Moisturizer, Evening Moisturizer & EyeCrème



Dry

Add & retain the moisture skin can't hold onto.
This lipid-replenishing system delivers a lasting hydration cascade to help cellular function & softer, healthier-looking skin.

$318



Normal to Dry

Normalize & balance hydration through every season.
Multi-weighted moisture support helps cells functioning optimally for smooth, resilient skin.

$318



Normal to Oily

Hydrate without heaviness.
This lightweight, peptide-infused system balances oil without clogging pores for a clear, refined complexion.

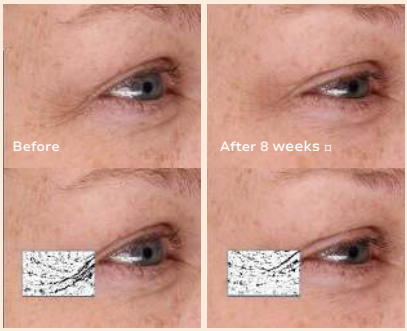
$318



Oily to Sensitive

Balance & protect skin barrier function.
Starting with the microbiome. This strengthening system calms sensitivity & fights blemishes.

$252



87.10% of participants showed measured improvement in skin radiance in the eye area.*

64.52% of participants showed measured decrease in appearance of wrinkles in eye area.*

83% said lines and wrinkles appear diminished.**

80% said eye area looks more rested.**

77% said eye area looks smoother and more awake.**

*An 8-week independent clinical study of 31 participants. Clinical Results are measured by expert grading and Visioscan analysis compared to baseline.
**An 8-week independent consumer study of 31 participants. The percentage reflects the number of participants who agree with the statement.
¤ Unretouched photos. Individual results will vary.

EyeCrème

The delicate eye area produces fewer protective lipids, making it prone to dryness, fine lines, and visible fatigue. This triglyceride & Orchid stem cell-rich balm delivers advanced hydration for a smoother, firmer, more radiant-looking eye contour.

Benefits

- Replenishes essential lipids to help improve radiance & restore moisture
- Nourishing Oils and botanicals reduce stress and tear of delicate area
- Helps reduce the appearance of fine lines and wrinkles with firmer, smoother-looking skin

Application

Apply a small amount around the eye area, morning and evening, after cleansing and before moisturizer.

What's inside

LOOK Oleoactif®
Polyphenols and lipids reduce puffiness, lines, wrinkles, & minimize blue & red discolouration
BLUSH Oleoactif®
Natural liposoluble that helps reduce the look of redness, supports skin barrier function, and promotes brighter, radiant skin
Squalane
Derived from olives, enhances elasticity & prevents moisture loss

Good For

All skin types and those who desire to protect and preserve the delicate eye area



$84 0.44 oz / 12 g

Boost Your Routine. Elevate Your Glow.

EyeLuminator™

Made with 95% skincare ingredients, this skincare-powered brightening balm combines advanced anti-aging ingredients with light-reflecting minerals to visibly brighten dark circles, soften the look of fine lines, and illuminate the delicate eye area. Wear alone, under, or over makeup for a naturally refreshed appearance.

Benefits

- Probiotic microbiome-balancing support
- Instantly brightens the look of tired eyes
- Softens the appearance of dark circles and hollowness
- Smooths the appearance of fine lines
- Hydrates, conditions, and protects delicate skin

Application

Apply a small amount to the under-eye area after moisturizer or foundation. Gently tap to blend.

What's inside

LOOK Oleoactif®
Supports skin density while helping reduce the appearance of puffiness, wrinkles, and discolouration
BLUSH Oleoactif®
Helps strengthen the skin barrier while reducing the appearance of redness for a brighter, more radiant look
Squalane
Helps soften, smooth, and replenish moisture for a silky finish



Good For

All skin types

$78 0.44 oz / 12 g

Microbiome Boosting Serum

Help your skin thrive with microbiome-supporting care. This lightweight serum helps strengthen the skin's natural microbiome, reinforcing barrier function while supporting calmer, healthier-looking, more resilient skin. Made to enhance protection when using Dry, Normal-Dry, and Normal-Oily skin care systems.

Benefits

- Helps strengthen the skin's natural barrier
- Helps protect skin from environmental hazards
- Promotes smoother, more resilient, healthier-looking skin

Application

Apply 1–2 pumps to clean skin before moisturizer.

What's inside

CAULERPA LENTILLIFERA EXTRACT
A rare antioxidant-rich prebiotic that helps support Hyaluronic Acid, defend against oxidative stress, and promote balanced-looking skin
SUPER PGA HO-5GH
A prebiotic ferment that helps support beneficial skin bacteria while improving hydration, skin texture, and elasticity
HYALO-OLIGO®
Low-molecular-weight Hyaluronic Acid helps deliver deep hydration while improving moisture retention and elasticity



Good For

All skin types

$117 1 fl oz / 30 mL

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Your Routine, Explained

3 in 1 Cleanser: Cleanses, exfoliates & balances pH without stripping skin.
Daytime Moisturizer: Weightless hydration that restores & protects against environmental stressors.
Restorative Evening Moisturizer: Restores moisture & precious oils overnight.

Dry

3 in 1 Cleanser

Benefits
- Stem cell technology supports skin renewal
- Enzymes gently exfoliate while restoring pH Balance, no toner needed
- Preserves moisture & lipid barrier



What's inside
Papain Enzyme
Exfoliates & brightens skin
Quad-Weight Hyaluronic Acid
Multi-depth hydration
Orchid Stem Cells
Improves appearance of sagging & drooping

$54 4 fl oz / 118 mL

Daytime Moisturizer

Benefits
- Stem cells & peptides renew & teach cells to retain moisture
- Multi-weight Hyaluronic Acid delivers all-day hydration
- Helps to strengthen appearance of skin's barrier for smoother, plumper skin



What's inside
Myrothamnus Flabellifolia
Supports cellular stress response pathways to help resist dehydration
Encapsulated Glycolic/Lactic Acids
Time released brightening with reduced irritation
Copper Tripeptide-1
Carrier peptide that supports anti-aging signaling

$84 1.66 fl oz / 49 mL

Evening Moisturizer

Benefits
- Maximizes skin's natural overnight repair cycle
- Helps minimize the appearance of pores
- Stem cells & lipids smooth, replenish & restore overnight



What's inside
Tobacco Plant Extract
Provides a natural retinol-like result to smooth skin
Niacinamide
Vitamin B3 helps support ceramides for stronger skin barrier
Quad-Weight Hyaluronic Acid
Multi-depth hydration
Nangai + Safflower + Meadowfoam Oils
A complete lipid restoration complex delivering triglycerides

$96 1.66 fl oz / 49 mL

Normal to Dry

3 in 1 Cleanser

Benefits
- Postbiotic technology helps balance microbiome
- Gentle AHAs exfoliate, refine & help restore skin's natural pH
- Lightweight oils help lock in moisture



What's inside
Postbiotic Ferment
Helps reduce inflammation, balance microbiome & support hydration
Apple Fruit Extract
Natural Alpha Hydroxy (AHA) that gently exfoliates for enhanced moisture absorption
Goji Berry Extract
Antioxidant-rich superfruit that helps defend against free radicals

$54 4 fl oz / 118 mL

Daytime Moisturizer

Benefits
- Peptides refine tone & luminosity
- Lightweight, all-day hydration & protection
- Smooths skin for a flawless makeup base



What's inside
Encapsulates Glycolic & Lactic Acids
Time-released exfoliation helps target discolouration with minimal irritation
Ganoderma Lucidum Mushroom Stem Extract
Bio fermented actives help visibly lift skin & support the microbiome
Squalane
Olive-derived lipid helps improve elasticity & reduce moisture loss

$84 1.66 fl oz / 49 mL

Dermatologist Tested

Evening Moisturizer

Benefits
- Helps boost ceramides to support the skin barrier
- Essential fatty acids & vitamins help support collagen & combat photoaging
- Natural AHAs provide gentle, retinol-like smoothing benefit



What's inside
Nangai Oil, Mushroom Stem Extract, & Mangosteen Extract
Nutrient-rich blend absorbs instantly to deliver overnight nourishment & antioxidant protection
Niacinamide (Vitamin B3)
Helps support ceramide production to help strengthen the skin barrier
Rose Hip Oil
Helps boost collagen & combat photoaging

$96 1.66 fl oz / 49 mL

Infused in every formula: SenePlex+®,
Our clinically proven complex that accelerates skin renewal to help reduce visible signs of aging.

Normal to Oily

3 in 1 Cleanser

Benefits
- Enzymes refine pores, smooth texture
- Botanicals balance pH, no toner needed
- Hydrates without disrupting matte finish



What's inside
Orange Exfoliator
Orange peel extract gently unclogs pores for fresh, radiant & nourished skin
Miracne
Targets the look of blemishes & pore congestion
Sarcosinate
Sulfate-free surfactant that gently cleanses & helps balance pH

$54 4 fl oz / 118 mL

Daytime Moisturizer

Benefits
- Peptides refine tone & luminosity
- Lightweight, all-day hydration & protection
- Smooths skin for a flawless makeup base



What's inside
Encapsulates Glycolic & Lactic Acids
Time-released exfoliation helps target discolouration with minimal irritation
Willowherb
Plant extract to help soothe & calm irritated skin
Squalane
Olive-derived lipid helps improve elasticity & reduce moisture loss

$84 1.66 fl oz / 49 mL

Dermatologist Tested

Evening Moisturizer

Benefits
- Helps boost ceramides to support the skin barrier
- Essential fatty acids & vitamins help support collagen & combat photoaging
- Natural AHAs provide gentle, retinol-like smoothing benefits

What's inside
Nangai Oil, Mushroom Stem Extract, & Mangosteen Extract
Nutrient-rich blend absorbs instantly to deliver overnight nourishment & antioxidant protection
Niacinamide (Vitamin B3)
Helps support ceramide production to help strengthen the skin barrier
Rose Hip Oil
Helps boost collagen & combat photoaging



$96 1.66 fl oz / 49 mL

Oily to Sensitive

Correcting Cleanser

Benefits
- Probiotics correct microbiome imbalance, no toner needed
- Gentle exfoliation clears congestion, refines texture
- Calms & balances sensitive, blemish-prone skin

What's inside
Streptococcus Thermophilus TCI633 Ferment
Helps balance skin & strengthen the skin barrier by boosting natural Hyaluronic Acid
Niacinamide PC
Advanced Vitamin B3 that helps regulate oil for balanced, healthy-looking skin
Lactobacillus / Punica Granatum Fruit Ferment Extract
Fermented pomegranate probiotic that helps brighten, soothe & support elasticity

$60 4 fl oz / 118 mL

Restorative Evening Moisturizer

Benefits
- Helps restore microbiome balance overnight
- Deep hydration helps improve tone & texture
- Helps strengthen the skin barrier for calmer, clearer-looking skin

What's inside
Lactobacillus / Punica Granatum Fruit Ferment Extract
Fermented pomegranate probiotic that helps brighten, soothe, & boosts elasticity & collagen
Ligilactobacillus Salivarius TCI153
Probiotic ferment that boosts collagen, elasticity, & firmness
DS-CERIX5
Ceramide complex that helps strengthen skin barrier & maintain hydration

$108 1.7 fl oz / 50 mL
$90 Refill 1.7 fl oz / 50 mL

triple cell renewal trio

An advanced regenerative system that rebuilds volume, strengthens the barrier & restores hydration with 3 bestselling formulas designed to work together.



Triple Cell Renewal Trio
Maximise results by pairing Climate Control® with GLP Complex Serum & StemCell Concentrate in your AM & PM routines.

- Climate Control
- GLP Complex
- SeneCell

$462 Collection

Step 1

Climate Control

GLOBAL BEST SELLER

The foundation layer of the advanced anti-aging and regenerative system. This hydrating gel essence mimics the skin's Natural Moisturizing Factor (NMF) to deeply hydrate, strengthen barrier, & optimizes delivery of actives and beneficial ingredients of treatment products throughout skin cells for maximum absorption.

Benefits
- Promotes balanced, long-lasting hydration & prevents moisture loss
- Helps soothe & calm dry, sensitive skin
- Encourages collagen production & helps strengthen skin barrier

Application
Apply to clean skin AM & PM as your first skincare step after cleansing or exfoliating.

What's inside
Aquaxyl
Natural, biodegradable hydrator that boosts hyaluronic acid & optimizes skin hydration
Glucosamine HCl
Helps strengthen the skin barrier & support Hyaluronic Acid synthesis to enhance moisture retention
Herbal Oil Blend & Tocopherol (Vitamin E)
Proprietary botanical blend that helps boost moisture & provide antioxidant protection



Good For
All skin types, especially dry, sensitive & dehydrated skin

$102 2.85 fl oz / 84 mL





Step 2

GLP Complex™ with SenePlex+® & Exosomes

A clinically proven, bio-intelligent serum that visibly restores volume, smooths deep wrinkles & firms skin affected by aging, weight loss, & lifestyle changes. Powered by exosomes, peptides & Adipofill'in™ technology to help rebuild structural integrity & target hollows, under-eyes & nasolabial folds.

Clinically Measured & Verified Consumer Confirmed

100% of participants clinically showed visible improvement in deep wrinkles*
100% of users reported improved skin firmness (4 & 8 weeks)**
100% of users reported smoother skin texture (4 & 8 weeks)**
96% reported improved overall skin appearance (8 weeks)**
93% reported improved facial fullness & plumpness (4 & 8 weeks)**
93% reported improvement in fine lines & wrinkles (4 & 8 weeks)**
81% of participants clinically showed visible improvement in facial volume*
23.4% improvement in deep wrinkles after 8 weeks*
8.4% improvement in facial volume after 8 weeks*

Benefits

- Visibly restores lost facial volume & luminosity
- Smooths the look of deep wrinkles
- Supports firmer, more supple radiant skin

Application

Apply 2–3 pumps to clean, dry skin AM & PM.

What's inside

Adipofill'in™
Helps support natural-looking volume in hollow areas
Centella Asiatica Exosomes
Plant-derived messenger molecules that help support collagen, elastin, elasticity, and resilience
ChroNOline™ Peptide
Helps reduce the appearance of fine lines and wrinkles while supporting firmer-looking skin

Good For

Volume loss, sagging, deep wrinkles & dullness



$186 1.66 fl oz / 49 mL

Step 3

SeneCell™ SenePlex+® StemCell Concentrate

An advanced anti-aging serum with 5 clinical-level actives, including plant-derived stem cell secretomes, growth factors & targeted peptides, to double skin cell renewal, visibly lift & firm skin, & support lasting hydration.

Clinically Proven. Visibly Transformative

100% of participants showed improved hydration–instantly & over time‡
90% reported higher levels of skin hydration after only 8 weeks†
90% reported improved skin resilience against environmental stressors such as dry air or temperature changes only after 8 weeks†
84% said their skin's comfort level throughout the day improved†
84% reported improved overall appearance of their skin†
73.9% immediate improvement in hydration post-application (42.5% at 24HR, 32.5% at 48HR)‡
56.4% improvement in skin hydration after 8 weeks‡

Benefits

- Doubles skin cell turnover in 18 days ◊
- Delivers instant & lasting cascading hydration
- Visibly lifts, firms & helps reduce fine lines & wrinkles

Application

Apply 2–3 pumps to clean, dry skin AM & PM.

What's inside

Calanthe Discolor Orchid Stem Cells
Secretomes help visibly lift & improve the appearance of sagging, drooping skin
Caprooyl Tetrapeptide-3
Bioactive peptide that helps improve firmness & smooth fine lines
SenePlex+® ◊
Clinically proven proprietary complex shown to double cell renewal (turnover) in 18 days & reduce the visible signs of aging
Marimoist® (Red Algae Extract) §
A clinically proven blend of Red Seaweed Extract & Hyaluronic Acid shown to help deliver intense, long-lasting hydration & helps reduce water loss

Good For

All skin types, especially dry with fine lines, sagging, & dullness



$174 1.66 fl oz / 49 mL

*Results based on an 8-week independent clinical study of 31 male and female participants, ages 38–75, measured by expert clinical analysis compared to baseline.
**Results based on an independent consumer perception study, measured by self-assessment questionnaire after 8 weeks of morning and evening use.
† Results based on an 8-week independent consumer perception study, measured by a self-assessment questionnaire.
‡ Results based on an 8-week independent clinical study of 31 women, ages 38–75, measured by expert clinical analysis compared to baseline.
§ Marimoist® (Red Algae Extract) Clinically proven to boost skin hydration by over 40% after just one application – and keep skin moisturized for 48 hours. Based on clinical studies by Marimoist® measuring skin hydration and barrier function in women with dry skin after a single application of the active ingredient and up to 8 weeks of continued use. This is not a SeneGence clinical study.
◊SenePlex+® Clinically proven to accelerate skin cell renewal by 100% in just 18 days—twice the normal rate of the skin's 28-day cycle.Based on 20-Day independent clinical study of thirty-three participants, women ages 19 to 65. Results are measured by expert clinical graded analysis compared to baseline. When used at clinical levels.
All Trademarks are property of their respective owners.
¤Unretouched photos. Individual results will vary.

SeneSerum-C

Vitamin C is the gold standard for brightening and antioxidant protection, but it oxidises fast, losing potency daily. Our C-Pearls® Technology keeps Vitamin C, A, & E stable until the moment you pump. The pump ruptures the pearls, ensuring full potency actives are delivered to the skin with every use.

Benefits

- Assures 100% potency actives until application
- Visibly brightens & evens skin tone
- Antioxidant protection against pollution & oxidative stress

Application

After cleansing, apply 1-2 pumps twice daily. Massage gently all over face until pearls have completely absorbed.

What's inside

SeneShield®
Antioxidant berry, minerals & seaweed complex defend against free radicals & pollution
Sodium Hyaluronate
Attracts & retains moisture to plump skin & reduce the look of lines
Vitis Vinifera
Rare polyphenols that brighten & restore moisture
Tetrahexyldecyl Ascorbate (Fat-Soluble Vitamin C)
Lipid-soluble Vitamin C penetrates deeper to help support collagen & brighten



Good For

All skin types, especially dull or uneven-toned skin

$90 0.5 fl oz / 15 mL

Digital Age Defense Serum

Defend skin against the everyday toll of screen time. Formulated to help counter HEV (High Energy Visible) blue light exposure from phones, computers, tablets, and televisions, this serum supports antioxidant defense, collagen integrity, and microbiome balance, helping skin look more resilient against modern environmental stress.

Benefits

- Helps defend against blue light (HEV) & free radical damage
- Supports collagen integrity & skin resilience
- Maintains microbiome balance while hydrating, cooling & soothing visible redness

Application

Following cleansing, apply 1-2 pumps twice a day all over face.

What's inside

Rosemary + Ethyl Ferulate
Help protect against blue light & UV-induced stress
Bisabolol + Ginger Extract
Anti-inflammatory complex helps soothe visible redness & blotchiness
Patchouli, Calendula, Chamomile & Jasmine
Nano emulsion helps calm & soothe skin
Red Seaweed Extract + Hyaluronic Acid
Marine hydration complex delivers cooling, lasting moisture
Swiss Glacier Bacteria Extract
Helps support ATP production for energised-looking skin



Good For

All skin types, especially high screen exposure

$72 1 fl oz / 30 mL

88%
of users said face appears more youthful*

85%
of users said it improves skin's overall appearance*

85%
of users said it helps skin feel firmer*

82%
of users said improve skin clarity, leaving a healthy, even tone*

76%
of users said it reduces the appearance of crow's feet around the eyes*

73%
of users said it minimizes the appearance of fine lines & wrinkles*



Advanced SenePlex® Renewal Serum With Retinol

Transformative retinol results, without the irritation. Advanced Nano-Encapsulation Technology encapsulates Retinyl Palmitate in a lipid shell for sustained overnight release, pairing it with targeted peptides and five growth factors to help stimulate collagen, accelerate cell turnover, smooth texture, and reduce the appearance of wrinkles and discolouration as you sleep.

Benefits

- Supports visible reduction in fine lines & wrinkles
- Smooths texture & refines tone overnight
- Helps support firmness & hydration

Application

Apply 1–2 pumps to clean skin. Start every other night, increasing to nightly use as tolerated.

What's inside

Retinyl Palmitate 0.5%
Microencapsulated retinol helps smooth lines, tone & texture overnight
Palmitoyl Tripeptide-1 & -7
Peptides help support elasticity for firmer-looking skin
Five Growth Factors (Sh-Oligopeptide & Sh-Polypeptide Complex)
Help target fine lines, wrinkles & sagging

Good For

All skin types, especially visible signs of aging

$114 0.5 fl oz / 15 mL

*Results based on a six-week independent consumer study.
The percentages reflect the number of women who agreed with the statement.

C-Bright Dark Spot Corrector

Targets the look of discolouration at its source. Powered by a 15% stabilized Vitamin C complex, anti-aging peptides, & full-spectrum antioxidants, this feather-light serum helps visibly fade the appearance of dark spots & post-inflammatory hyperpigmentation, while helping defend against future discolouration for a more even, luminous-looking complexion.



Clinical Grading Results*

76%	of participants showed measured improvement in the appearance of hyperpigmentation
77%	of participants showed measured improvement in the appearance of dark acne scars
88%	of participants showed measured improvement in skin brightness
85%	of participants showed measured improvement in skin tone

Consumer Results**

88%	Reported an improvement in the appearance of skin firmness
88%	Reported an improvement in skin clarity and tone
91%	Reported the product improves skin texture to look more luminous and radiant
91%	Reported the product reduces the appearance of dark spots and hyperpigmentation
88%	Reported the product improves the appearance of dark spots and acne scarring

Benefits
- Visibly fades dark spots
- Brightens & evens overall tone
- Helps prevent future pigmentation

Application
Dispense a few drops into hand & apply directly onto cleansed skin or mix with preferred moisturizer. May be used AM & PM.

What's inside
15% Stabilized Vitamin C
Helps reduce discolouration by inhibiting excess melanin production
Ferulic Acid + Vitamin E
Full spectrum antioxidants that boost Vitamin C & defend against oxidative stress
Acetyl Tripeptide-2 + Ferulic Acid
Helps defend against free radicals while improving firmness

Good For
All skin types, especially visible discolouration or dark spots

*An eight-week clinical study of 34 female participants. Clinical Grading Results are measured by expert observation / image analysis compared to baseline.
**A two-week independent consumer study of 34 female participants. The percentage reflects the number of participants who agree with the statement.
¤ Unretouched photos. Individual results will vary
All registered marks are the property of their respective owners.

$108 0.61 fl oz / 18 mL

Lifting & Firming Neck Cream

Formulated for the neck — an area with thinner skin, fewer oil glands, and constant strain from phone use and sun exposure that reveals age first. This multi-peptide, lipid-rich cream visibly lifts, firms & smooths while repairing the skin barrier for a more youthful profile.

Benefits
- Delivers long-lasting hydration
- Visibly lifts, firms & smooths the neck and décolleté
- Helps improve the appearance of fine lines, wrinkles & sagging skin

Application
Apply AM & PM to the jawline, neck & décolleté using upward strokes.

What's inside
Essenskin™
Re-densifies skin by over 65% & boosts resistance by 21%*
Caffeine & Palmitoyl Carnitine
Firms & tones, while reducing slackening of skin
Actifcol™
A shiitake mushroom blend that aids in the appearance of firmness by reducing deterioration of collagen

Good For
All skin types with fine lines, wrinkles, crepey skin & loss of firmness

*Results based on a two-month clinical study of Essenskin on 29 women

$126 1.7 fl oz / 50 mL



65%

Essenskin™ helps re-densify skin by over 65% and makes skin more resistant by 21%.*

Lip Line Corrector

Vertical lip lines are one of the first visible signs of aging around the mouth. Designed for the delicate lip contour, this targeted treatment combines encapsulated peptide complexes and stem cell technology to help visibly smooth vertical lip lines, improve firmness, & enhance lip definition.

Benefits
- Visibly improves the appearance of vertical lip lines by up to 30%*
- Improves the appearance of firmness & elasticity
- Hydrates & nourishes the delicate lip contour

Application
Apply morning & night to clean skin around the lip contour & mouth. Gently massage until absorbed.

What's inside
Encapsulated Peptide Drones
Boosts hyaluronic acid & elastin to improve the appearance of firmness and elasticity.
Swertia Chirata Extract (Indian Gentian Leaves)
Botanical stem cell complex that smooths fine lines & wrinkles
Pepperberry, Riberry & Muntries
Super berry antioxidant blend helps nourish, hydrate & defend skin
Honey Locust Seed Extract
Delivers an immediate mechanical tightening effect.

Good For
Vertical lip lines, feathering & loss of definition

* Result measured by expert grading compared to baseline in a 6-week, independent clinical study of 35 women age 40-70, using Lip Liner Corrector twice daily.



$72 0.3 fl oz / 9 mL

NeoTight® Anti-Wrinkle Serum

Designed to target specific wrinkle zones, this advanced peptide serum helps visibly smooth crow's feet, forehead lines, smile lines, and the "11s" between your brows for an almost immediate improvement in the look of expression lines.

Benefits
- Firmer looking & visibly lifted appearance within one hour of application*
- Reduces fine lines & wrinkles around the eyes, mouth, & forehead*
- Supports a smooth, hydrated, & rejuvenated-looking complexion

Application
Apply AM & PM to targeted expression lines.
Follow with moisturizer.

What's inside
Neodermyl®
MG6P, proline, lysine & copper help boost collagen & elastin for a plumper, more youthful appearance.
SYN-STAR®
Tripeptide that reduces fine lines, wrinkles & shine while improving smoothness.
Red Algae Extract
Provides an instant tightening effect

Good For
All skin types with fine lines, wrinkles, crepey skin & loss of firmness

* Results measured by expert graded observation compared to baseline after 1 hour post a single application of Anti-Wrinkle Serum on 33 women ages 30-70.



$126 0.5 fl oz / 15 mL

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NeoTight Eye Serum

Rejuvenates tired, dull eyes with an immediate "filter effect" while training skin to behave younger over time. Marine biotech & stem cells help boost collagen to combat sagging, crow's feet, & dark circles. Ophthalmologist-tested, clinically verified.

93% of users said improved smoothness around eye area after 6 weeks*

87% of participants showed measured improvement in the appearance of dark circles**

84% of users said improved the look of under-eye bags & puffiness after 6 weeks*

84% of users said visibly brightened dark under-eye circles after 6 weeks*

Clinical Grading Results**

87% of participants showed measured improvement in the appearance of dark circles**

81% of participants showed measured improvement in the look of under-eye puffiness/bags**

Benefits

- Reduces crow's feet & under-eye fullness
- Lifts & contours sagging skin
- Instantly smooths fine lines

Application

Apply twice daily, AM/PM. Pat around eye area, avoiding direct contact.

What's inside

Orchistem™
Orchid stem cell secretomes help visibly lift & improve the appearance of sagging skin
Meiview™
Marine biotech helps reduce the look of crow's feet, dark circles & under-eye bags
Honey Locust Polysaccharides
Creates an instant soft-focus and wrinkle-smoothing effect

Good For

All skin types

*A six-week independent consumer study of 33 participants. The percentage reflects the number of participants who agree with the statement.
** Clinical Grading Results are measured by expert observation/image analysis compared to baseline. A six-week clinical study of 33 participants.

$90 0.5 fl oz / 15 mL



Pairs Well With

- NeoTight Eye Serum
- NeoTight Anti-Wrinkle Serum
- Facial Resurfacer (page 20)

$288 Collection



LipVolumizer

Moisture retention for progressively fuller, smoother, & more defined lips without irritation.

Benefits
- Gradually enhances visible fullness & lip contour
- Smooths the look of fine lines & feathering
- Locks in lasting moisture with a comfortable, non-sticky finish

Application
Apply a thin, even layer to clean, dry lips morning & night. Allow to fully absorb before applying other lip products. For optimal results, gently exfoliate lips before use.

What's Inside
Volumising Complex
Peptides that help support keratin for stronger-looking lashes
Kiss-Me-Quick Plant
Derived from the portulaca pilosa succulent, helps retain moisture while supporting visible firmness & natural volume.
Shea Butter
Deeply moisturises, conditions, & soothes dry lips.



Good For
All lip types, especially lips experiencing dryness, fine lines, or loss of visible fullness.

$73 0.125 fl oz / 3.7 mL

Nangai Oil

A nut oil molecularly similar to human sebum, making it easily recognized by skin. This weightless serum seals in moisture, prevents dehydration & delivers vitamins & antioxidants to protect and nourish all skin types. It's a foundational ingredient throughout SeneGence skincare.

Benefits
- Hydrates & strengthens the skin barrier
- Helps support cell function
- Softens fine lines for a youthful glow

Application
Apply 3–5 drops after treatments, before moisturizer.

What's inside
Nangai Oil
94–97% natural triglycerides help enhance moisture retention
Macadamia, Jojoba & Olive Oil Complex
Lipid mimetic blend helps deliver lasting hydration
Meadowfoam Seed Oil
Rich in fatty acids & vitamin E to help prevent moisture loss, provide long-lasting hydration, & defend against oxidation
Natural Tocopherols
Vitamin E antioxidants help defend against oxidative damage



Good For
All skin types.

$84 0.125 fl oz / 3.7 mL

Facial Resurfacer

A targeted exfoliating treatment that polishes and primes skin for better absorption of treatments and moisturizers. Gentle mineral & enzymatic exfoliation clears away dead skin & surface residue, while botanical emollients leave skin smooth & polished without drying.

Benefits
- Exfoliates without irritation
- Smooths & clarifies texture
- Preserves the skin barrier

Application
Massage onto clean, moist skin. Rinse well. Use twice weekly or as needed.

What's Inside
Vanuatu Volcanic Ash
Mineral-rich texture (70% titanium, 30% iron) that exfoliates & polishes without irritation
Nangai Oil
Deeply hydrates & soothes with moisture-enhancing triglycerides
Seaweed Extract
Antioxidants & amino acids help hydrate, balance & tone
Papaya Enzyme
Proteolytic enzyme that helps dissolve dead skin buildup
Alpha Hydroxy Acid (AHA)
Helps smooth texture & support skin cell renewal



Good For
All skin types

$72 2 oz / 57 g

LashExtend

A bioactive peptide formula with hydrating humectants & antioxidant botanicals that helps lashes appear up to 25% longer, healthier, stronger, & fuller over time. Each lash is coated with a conditioner, while botanical extracts protect against environmental stressors that contribute to fragility — supporting resilience and a fuller-looking lash line.

Benefits
- Stimulates keratin production for stronger lashes
- Calms & supports healthy follicle nourishment
- Helps promote growth & prevent lash loss

Application
Apply to lash base after skincare, before ShadowSense. Use AM/PM, then 2–3x weekly to maintain.

What's Inside
SenePeptides
Peptides that help support keratin for stronger-looking lashes
Chamomile Extract
Helps soothe & condition lashes
White Tea Extract
Antioxidant that helps support healthy lash growth
Glycerin
Humectant that helps maintain moisture
Butylene Glycol
Helps hydrate & enhance ingredient delivery



Good For
All types.

$72 0.125 fl oz / 3.7 mL

Collagen Firming Night Pak

Seal in your evening skincare with this overnight treatment powered by Nangai Oil, marine botanicals, plant-derived collagen, and revitalizing caffeine to help lock in hydration, support visible firmness, and wake to smoother, more resilient-looking skin.

Benefits
- Seals in overnight hydration & nourishment
- Helps improve firmness & elasticity for softer, smoother-looking skin
- Helps eliminate 'sleep lines' & reduce skin's line memory

Application
Apply as the final step of your evening skincare routine to the face, neck & décolleté. Leave on overnight. For best results, use after any SeneGence Evening Moisturizer.

What's Inside
Jania Rubens Extract
A marine-derived ingredient that supports collagen and visibly smooths wrinkles
Microalgae & Mineral-Rich Seawater
Helps seal in moisture and supports skin firmness
Chlamydomonas Reinhardtii Extract
Green algae-derived lipids that replenish hydration & improve luminosity.
Campo Siddha Pazchai Yenai
Plant blend offering natural green colour, dual hydration, protection & antioxidant defense

Good For
All skin types, especially dry with fine lines, loss of firmness & overnight moisture loss

$126 Individual 1.66 fl oz / 49 mL
$132 With applicator brush





Detoxifying Oxygen Facial Mask

An effervescent mask that creates an oxygen-rich microenvironment on the skin's surface, promoting cellular respiration and drawing congestion out of pores and impurities to the surface. Think of it as a deep breath for your skin.

Instantly:

97% of users said that skin looks rested & refreshed instantly*

91% of users said that skin immediately looks brighter*

2 Weeks:

94% of users said that the product purified their complexion, restored luminosity & gave skin a healthy-looking glow*

91% of users said that the product gently polishes away dry, flaky skin*

Benefits
- Draws out impurities & excess oil
- Removes dead skin cells for smoother texture
- Boosts skin's natural radiance & defenses

Application
Apply to clean, dry skin. Activates in 3–5 minutes, massage, rinse.

What's Inside
Kaolin White Clay
Draws out impurities, absorbs excess oil & gently exfoliates
DL Fruit Acids
Naturally derived AHAs help exfoliate for better serum absorption
Perfluorodecalin (Oxygen Carrier)
Delivers oxygen to help support healthy cellular respiration
Activated Charcoal
Helps adsorb impurities & pollutants to purify pores

Good For
Normal to Dry & Oily skin

*A 4-week independent consumer study of 33 female participants. The percentage reflects the number of participants who agree with the statement.

$96 1.66 fl oz/ 47 mL

your am routine



Cleanse & Exfoliate

Includes:
Microbiome Cleanser or 3 in 1 Cleanser



Advanced Exfoliation

Includes:
Facial Resurfacer & Detoxifying Oxygen Facial Mask





Targeted Treatment

Includes:
Climate Control, GLP Complex, SeneCell

Treat with Advanced Anti-Aging

Includes:
C-Bright, Digital Age Defense Serum, SeneSerum-C





Targeted Treatment

Includes:
Microbiome Serum, Lip Line Corrector, NeoTight® Rejuvenating Anti-Wrinkle Serum, NeoTight® Eye Serum, Nangai Oil

Daytime Moisture

Includes:
Microbiome Daytime Moisturizer, DayTime Moisturizer, Lifting & Firming, Neck Cream, EyeCrème



Pump Up The Volume

Includes:
Lip Volumizer, Volumizing Brow Gel, LashExtend, EyeLuminator



Extra Moisture Protection

Includes:
Lip Balm or Tinted Lip Balm

For best exfoliation, use the Facial Resurfacer or Detoxifying Oxygen Facial Mask 1-3 times a week, based on your skin type. Choose specific days for a consistent routine, ensuring effective care without over-exfoliating.

your pm routine



Remove

Includes:
Fooops!® Liquid or Wipes, Ooops!™ Remover



Deep Cleanse

Includes:
Melt-Away Deep Cleansing Balm



Cleanse & Exfoliate

Includes:
Microbiome Cleanser or 3 in 1 Cleanser



Advanced Exfoliation

Includes:
Facial Resurfacer &
Detoxifying Oxygen Facial Mask



Targeted Treatment

Includes:
Climate Control, GLP Complex, SeneCell



Treat with Advanced Anti-Aging

Includes:
SenePlex+® Retinol Serum,
Digital Age Defense Serum, C-Bright, SeneSerum-C



Targeted Treatment

Includes:
Microbiome Serum, Lip Line Corrector,
NeoTight® Rejuvenating Anti-Wrinkle Serum,
NeoTight® Eye Serum, Nangai Oil



Evening Moisture

Includes:
Microbiome Nighttime Moisturizer
Evening Moisturizer,
Lifting & Firming Neck Cream



Eye Protection & Moisture

Includes:
Collagen Firming Night Pak, EyeCreme



Pump It Up While You Sleep

Includes:
LipOvernight Lip Mask, Volumizing Brow Gel,
LashExtend (Clear), LipVolumizer



where skincare meets

Long-Lasting Cosmetics

Powered by smart skincare ingredients, they help defend, nourish & support healthier-looking skin while delivering vibrant, all-day colour.

Try On

Test your look before you buy with our online makeup try-on tool-virtually apply shades in real-time.

Primers: The Glow Before The Glam

Create the perfect canvas with skincare-powered primers that hydrate, smooth, and prep skin for flawless makeup application.



MakeSense® Silk Primer & Pore Minimizer

A silky, orchid stem cell & peptide-infused primer that instantly blurs pores & fine lines while balancing oil & supporting collagen for firmer-looking skin. Its bio-mimetic mesh fills pores, controls shine & helps skin look firmer and smoother, so primer time becomes treatment time.

Benefits
- Instantly blurs the look of pores, fine lines & imperfections
- Controls excess oil for a smooth, soft-focus finish
- Peptides & stem cells help support collagen

Application
Apply a thin layer after moisturizer, use alone or as a primer before foundation for a flawless finish.

What's inside
Miniporyl™
Red Clover complex helps visibly refine pores & reduce shine
Caprooyl Tetrapeptide-3
Signal peptide that helps support collagen for firmer, smoother-looking skin
Nangai Oil
Moisture-rich botanical oil helps hydrate & soften without feeling greasy

Good For
All skin types, especially enlarged pores, excess oil, fine lines & uneven texture

$84 0.5 fl oz / 15 mL

new

Glowify® Microbiome Serum Primer

A biome-balanced serum that conditions skin & helps regulate sebum. It hydrates, supports the skin barrier, & creates a soft-focus, lit-from-within glow with peach mica that never looks glittery.

Benefits
- Creates a soft-focus, naturally radiant finish
- Helps hydrate & support the skin barrier
- Balances skin with postbiotic technology

Application
Apply to clean, moisturized skin before makeup or wear alone for a naturally radiant finish.

What's inside
Lactobacillus Ferment, Green Tea Extract & Yucca-Derived Glucosamine Hcl
Postbiotic complex that reinforces microbiome diversity while calming reactivity at the barrier level
Niacinamide (Vitamin B3)
Helps refine the look of pores, regulate excess oil & improve skin tone
Licorice Root Extract
Helps brighten uneven skin tone & calm visible redness

Good For
All skin types, especially dullness, uneven tone, dehydration & lack of radiance

$60 1 fl oz / 30 mL



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Finding Your Undertone

A quick look at the veins on the inside of your wrist can help you find your perfect match.

Blue or purple veins: Cool undertones pair best with pink or red-based shades.

Green or olive veins: Warm undertones pair best with yellow or golden-based shades.

Can't tell? Try on both a cool-toned (like gray) & warm-toned (like mustard) top. The one that brightens your complexion is usually your undertone. If both work beautifully, you're likely neutral.

MakeSense® Color Correcting Tinted Moisturizer

Advanced colour-correcting technology helps visibly neutralize redness, discolouration, & uneven tone. Made with 89% skincare ingredients, this lightweight, oil-free formula delivers breathable, sheer-to-light coverage while hydrating for a radiant, skin-like finish.





Benefits

- Helps visibly correct redness & uneven skin tone
- Transfer- & water-resistant wear that stays fresh all day
- Helps support skin renewal for smoother, more radiant-looking skin

Application

Apply to clean, moisturized skin & blend evenly with fingertips, a brush, or sponge. Wear alone, layer, or use as a base before applying MakeSense Foundation for additional coverage.

What's inside

Sodium Hyaluronate
Moisture-binding form of hyaluronic acid that hydrates, plumps & smooths skin

Arnica Green Tea Complex
Soothing antioxidant blend that calms redness & defends against environmental stressors.

SenePlex+®
Supports skin renewal for improved hydration & reduced signs of aging

Good For

All skin types. Redness, uneven tone, & discolouration

Fair *neutral-cool*	**Fair-Light** *neutral*	**Light** *neutral*	**Golden Beige** *neutral-warm*
Light-Medium *neutral*	**Medium** *neutral-warm*	**Caramel Tan** *neutral-warm*	**Medium-Deep** *neutral-warm*
Bronze *neutral*	**Deep** *neutral*	**Rich** *neutral-cool*	

$62 1 fl oz / 30 mL

Corrective Color Concealer

A highly pigmented, 80% skincare-infused concealer that neutralizes discolouration, evens skin tone, & delivers seamless, long-wear, water- & smudge-resistant coverage — blurring fine lines, disguising broken capillaries, & minimizing shadowing or bruising









Benefits

- Blurs fine lines & smooths imperfections
- Advanced colour correction for discolouration & redness
- Brightens & lifts the under-eye area

Application

Apply before or after foundation to targeted areas using a makeup brush, sponge, or clean fingertip. Gently tap and blend for seamless correction.

What's inside

Vitamins B & E
Antioxidants that soften the look of fine lines & protect against environmental stressors
Aloe Vera Leaf Juice
Soothing botanical extract that helps calm, hydrate & support lasting skin comfort
Iron Oxides
Mineral-based pigments that match skin tones, neutralize discolouration & provide coverage



Good For

All skin types, targeted correction

Fair *neutral-cool*	Fair-Light *neutral*	Light *neutral*	Golden Beige *neutral-warm*	Light-Medium *neutral*
Medium *neutral-warm*	Caramel Tan *neutral-warm*	Medium Deep *neutral*	Bronze *neutral*	Deep *neutral-warm*
Rich *neutral-cool*	Green *neutral*	White *neutral*		

$42 0.25 fl oz / 7g

MakeSense Original Foundation

Made with 90% skincare ingredients, this long-lasting, oil-free foundation delivers buildable, medium coverage with a semi-matte, skin-like finish. Anti-aging ingredients help defend against environmental stressors while the water-resistant formula stays fresh all day. A portion of the proceeds from every sale benefits The Make Sense Foundation®

Benefits

- Adaptive pigments customize to complement your natural skin tone
- Effortlessly blends without caking or streaking
- Mix with SeneGence liquids & creams to create custom shades

Application

Apply to clean, moisturized, primed skin & blend evenly with a brush, sponge, or fingertips. Layer as desired for additional coverage.

What's inside

SenePlex+®
Our proprietary complex helps accelerates cell renewal & improves hydration & texture for a brighter, more luminous complexion
Sodium Hyaluronate
A moisture-binding form of Hyaluronic Acid that helps hydrate & plump the look of skin
Jojoba Seed Extract
Helps support collagen, elastin & Hyaluronic Acid for healthier-looking skin



Good For

All skin types

Vanilla *neutral*	Porcelain *warm*	Ivory *cool*	Almond *cool*	Creme Beige *warm*
Beige Chiffon *warm*	Buff *neutral*	Dewy *neutral*	Fawn *warm*	Tan *warm*
Suede *warm*	Cafe Au Lait *cool*	Pecan *neutral*	Golden Tan *warm*	Deep Caramel *warm*
Cinnamon *cool*	Adobe *cool*	Coffee *cool*	Truffle *warm*	

$66 1 fl oz / 30 mL

MakeSense Pearlizer

Made with 90% skincare ingredients, this versatile, oil-free liquid luminizer does more than highlight. It hydrates, helps soften the look of fine lines, & enhances skin with natural-looking radiance

Benefits

- Soft, luminescent radiance for face or body
- Mixes seamlessly with makeup for customisable luminosity
- Long-lasting, water-resistant wear

Application

Apply to the high points of the face, mix with foundation, or blend onto the body for customisable glow.

What's inside

SenePlex+®
Our proprietary complex that helps reduce the visible signs of aging while supporting healthier-looking skin
Sodium Hyaluronate
Attracts & retains moisture, helping to plump & reduce the look of lines
Aloe Vera Leaf Juice
Soothing botanical extract that helps calm, hydrate & support skin comfort



Good For

All skin types

$66 1 fl oz / 30 mL

BlushSense® Cream Blush

A highly pigmented, 90% skincare-infused blush that blends effortlessly with MakeSense Foundation or CCTM for a customized natural, velvety flush. Buildable, long-lasting colour with water- & smudge-resistant technology, enriched with anti-aging benefits.

Benefits

- Hydrates & conditions skin
- Long-lasting, water- & smudge-resistant wear
- Blendable, creamy formula for a soft, seamless glow

Application

Apply to the cheeks and blend with fingertips, a brush, or sponge. Layer to build your desired intensity.

What's inside

SenePlex+®
Our proprietary complex that helps accelerates cell renewal to help reduce visible signs of aging
Sodium Hyaluronate
Attracts & retains moisture, helping to plump & reduce the look of lines
Vitamins B + E
Antioxidants that soften the look of fine lines & protect against environmental stressors

Good For

Adding customized natural-looking colour, warmth & dimension



$42 0.25 oz / 7 g





MakeSense® Contouring Bronzer Cream

A lightweight, 2-in-1 buildable cream for soft sculpting & radiant warmth. Long-wear, water- & transfer-resistant, with a soft-focus finish & skin-loving hydration.

Benefits

- Streak-resistant, all-day flawless finish
- Buildable, multi-tasking — subtle warmth to full sculpted dimension
- Hydrates, conditions & reduces visible signs of aging

Application

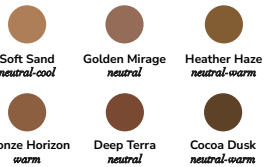
Trace along cheekbones, jawline & nose to sculpt; blend across face for warmth. Buff in upward and outward motion.

What's inside

SenePlex+®
Our proprietary complex that helps accelerates cell renewal to help reduce visible signs of aging
Sodium Hyaluronate
Attracts & retains moisture, helping to plump & reduce the look of lines
Granacrysil® BMAS
Breathable, water-repellent film for long-lasting, transfer-resistant wear

Good For

All skin types. Soft sculpting, natural warmth & effortless definition



$36 0.20 fl oz / 5.9 mL

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Translucent Loose Powder

Set & perfect your look with this weightless, talc-free powder that helps blur imperfections while absorbing excess oil for a soft-focus finish.

Benefits
- Fluffy, weightless texture that applies smoothly
- Matte shades set & control shine; shimmer shades add radiance
- Infused with peptides to support smoother-looking skin

Application
Dust lightly over makeup or bare skin to set, reduce shine, or create a soft-focus finish.

What's inside
SenePlex+® & SenePeptide®
Help provide nourishing, hydrating & anti-aging benefits to the skin
Kaolin
Finely ground clay that absorbs oil & perspiration
Allantoin
Smooths & moisturises while soothing sensitive skin

Good For
All skin types. Setting makeup, controlling shine & blurring imperfections

matte finish

Translucent *neutral* · Light *neutral* · Medium *neutral* · Deep *neutral*

shimmer finish

Bronze Dust *warm* · Silver Rose *cool* · Glistening Plum *warm*

2021 SHAPE AWARDS WINNER

$66 0.29 fl oz / 8.1 g

MakeSense® Pearlizer Highlighter Wand

Made with 90% skincare ingredients, this multi-tasking creamy highlighter combines clinically proven anti-aging benefits with light-catching pearl pigments for a luminous, second-skin glow. Long-lasting, water- and transfer-resistant wear.

Benefits
- All-day radiance, no fading or creasing
- Buildable, lightweight formula
- Layers seamlessly over liquids, powders & creams

Application
Swipe onto cheekbones, brow bones, inner eye corners, or collarbones. Blend with fingertips or brush.

What's inside
Sodium Hyaluronate
Attracts & retains moisture, helping to plump & reduce the look of lines
Algae (Seaweed) Extract
Mineral-rich extract that hydrates & tones skin
SenePlex+®
Our proprietary complex that helps accelerates cell renewal to help reduce visible signs of aging

Good For
All skin types. Targeted highlighting, sculpting & adding natural-looking radiance

Aurora *cool* · Glisten Gold *warm* · Molten Mocha *warm* · Firefly *cool* · Moonstone *cool* · Moonlit Mist *neutral*

$32 .14 oz / 4.1 mL

creme-to-powder

crease-proof formula

ShadowSense® Eyeshadow

75% Skincare. 100% Hydrating Eye Colour.

This crème-to-powder eyeshadow glides on smoothly with 60–90 seconds of workable blending time, then sets to a waterproof, crease-resistant finish with vibrant, long-lasting colour. More than eyeshadow, it's a treatment that helps shield the delicate eye area from mechanical stress & environmental damage. Wear alone or blend shades to customize your look.



What's inside

SenePlex+®
Our proprietary complex that helps reduce the visible signs of aging while supporting healthier-looking skin

Orchid Flower Extract
An antioxidant-rich botanical that helps hydrate & soften the delicate eye area

Algae (Seaweed) Extract
A mineral-rich extract that helps replenish moisture & condition skin

$34 0.14 fl oz / 4.14 mL



matte finish

- Whisper Pink
- Pink Frost
- Sandstone Pearl
- Candlelight
- Natural Tan
- Smoky Taupe
- Moca Java
- Mulberry
- Mauve Tonic
- Desert Rose
- Blissful
- Woodland
- Smoked Topaz
- Garnet
- Burgundy
- French Roast
- Rustic Brown
- Onyx
- Amethyst
- Pink Posey
- Americano

shimmer finish

- Pink Opal Shimmer
- Wildflower Shimmer
- Sandstone Pearl Shimmer
- Rose Gold Glitter
- Moca Java Shimmer
- Cinnamon Shimmer
- Candied Cocoa Shimmer
- Smoked Spice Shimmer
- Silver Shimmer

limited-edition

- Snow
- Crushed Velvet Shimmer
- Warm Gold Shimmer
- Goldstone Shimmer
- Phoenix Shimmer
- Rust
- Clove
- Forest Mist Shimmer
- Emerald Shimmer
- Lagoon
- Sea Glass Shimmer
- Plum Berry
- Slate
- Stone Shimmer
- Lilac
- Indigo
- Dove
- Lavender Shimmer
- Smolder Shimmer
- Brownstone Shimmer
- Mermaid Shimmer
- Cool Linen

EyeSense Long-Lasting Eyeliner Pencil

This silky eyeliner pencil delivers rich, high-impact colour with a controlled blending window before setting for long-lasting definition.

Benefits
- Waterproof, smudge-proof wear that lasts all day
- Retractable pencil for effortless, precise application
- Safe for the waterline with no feathering or bleeding

Application
Twist to dispense and apply along the lash line or waterline.
Blend within 20–30 seconds for a softer look before the formula sets.

What's Inside
Synthetic Beeswax & Carnauba Wax
Help provide long-lasting wear while keeping colour comfortably in place
Dimethicone
Delivers a silky-smooth glide for effortless application
Silica
Helps distribute pigment evenly for smooth, consistent colour payoff

Good For
Creating precise lines, smoky eyes & long-lasting waterline definition

Black · Brown · Black Brown · Navy · Purple · Golden Shimmer · Bright Eyed · White



$36 0.012 fl oz / 0.35 g

EyeSense Shimmer Long-Lasting Liquid Eyeliner

This waterproof liquid eyeliner delivers dimensional, light-catching shimmer with precision application & all-day, budge-proof wear.

Benefits
- Waterproof, smear-proof & budge-proof wear
- Precision brush creates thin or bold liner looks
- Light-catching shimmer stays vibrant without fallout

Application
Shake well before use. Apply along the lash line with the precision brush and allow several minutes to dry completely.

What's inside
Revolutionary Shimmer-Lock Formula
Helps lock shimmer particles in place for long-lasting sparkle without migrating or shedding
Waterproof Polymer Technology
Creates a flexible film that helps colour stay put through daily wear
Alcohol-Free Formula
Gentle on the delicate eye area for comfortable wear

Good For
Creating shimmering definition with precise, long-lasting wear

Starry Sky · Ocean · Gilded · Black Brown



$36 0.125 fl oz / 3.5 mL

EyeSense® Liquid Eyeliner Pen

This precision liquid eyeliner delivers bold, highly pigmented definition with a felt-tip applicator that creates effortless lines from ultra-fine to dramatic.

Benefits
- Waterproof, smudge-resistant formula lasts all day
- Precision felt tip creates thin or bold liner looks
- Feather-resistant colour glides on in one smooth stroke

Application
Shake before use and apply along the upper lash line using light pressure for fine lines or firmer pressure for bolder definition. Store tip-down between uses.

What's Inside
Ammonium Acrylates Copolymer
Creates a flexible waterproof film that helps lock colour in place
Butylene Glycol
Helps the formula glide on smoothly without dragging
Black 2 (Nano)
Provides rich, saturated pigment for bold colour payoff

Good For
Precise definition, winged liner & everyday eye looks

Black



$36 0.017 fl oz / 0.5 mL

BrowSense Volumizing Brow Gel

This clear brow gel sets, shapes, and defines with flexible, non-flaking hold while Capixyl™ helps support visibly fuller-looking brows over time.

Benefits
- Clinically proven to visibly improve brow volume in as little as 1 week*
- Dries clear with a long-wearing, flexible hold
- Condition, moisturise, & nourish brows

Application
Brush through brows in the direction of hair growth.
For best volumising results, apply twice daily.

What's Inside
Capixyl™
A peptide complex that helps support fuller, thicker, healthier-looking brows over time
Glycerin
Helps moisturise and condition brow hairs
Panthenol (Vitamin B5)
Helps nourish and strengthen brows for a healthier appearance

Good For
Setting, shaping & conditioning brows while supporting fuller-looking results

*Results measured by clinical photography compared to baseline after 1, 4, and 6 weeks of use of BrowSense® Volumising Brow Gel demonstrated an improvement in eyebrow volume.



$66 0.19 fl oz /5.6 mL

BrowSense®
Long-Lasting Brow Defining Pencil

This ultra-precise brow pencil features a 1.7mm micro-tip that creates natural, hair-like strokes for effortlessly defined, fuller-looking brows.

Benefits
- Waterproof, smudge-resistant formula for all-day wear
- Built-in spoolie blends and shapes with ease
- Brow Conditioning Complex helps nourish and condition brows

Application
Use the micro-tip to create hair-like strokes, then blend and shape with the built-in spoolie.

What's Inside
Ceramide NP
Helps support the skin's moisture barrier while conditioning the delicate brow area
Argan Oil
Rich in essential fatty acids to help nourish and soften brows
Panthenol (Provitamin B5)
Helps condition and smooth for healthier-looking brows

Good For
Shaping, filling & defining natural-looking brows



Blonde | Taupe | Medium Brown | Ash Brown

Auburn | Rich Brown | Black Brown

$36 0.003 oz / 0.09 g



BrowSense
Liquid Brow Color

This dual-ended brow colour quickly shapes and defines with buildable colour, while the built-in spoolie blends for naturally polished brows.

Benefits
- Waterproof formula resists smudging, smearing & fading
- Dual-ended design simplifies application & blending
- Buildable colour creates soft to bold definition

Application
Shake well before use. Apply using short strokes, then blend with the spoolie. Layer to build your desired intensity

What's Inside
Quick-Set Polymer Technology
Helps lock colour in place for long-lasting, waterproof wear

Good For
Quick brow definition, shaping & effortless everyday wear



Light | Auburn | Dark | Taupe

$26 0.125 fl oz / 3.7 mL

BrowSense
Long-Lasting Brow Building Cream

A waterproof cream-mousse formula with 16HR wear that sculpts, fills, & creates hair-like definition. Buildable colour delivers natural-to-bold brows with immediately visible volume & conditioning benefits.

Benefits
- Smudge-, fade- & waterproof
- Fills, shapes, & defines sparse areas
- Builds from natural-looking to bold brows

Application
Using an angled brush, pick up a small amount from the doe-foot applicator & apply to sparse areas. Sculpt & shape, then blend with a spoolie.

What's Inside
SenePlex+®
A proprietary complex that moisturizes & helps reduce visible signs of aging
Capixyl™
Helps support the appearance of denser, fuller, thicker, & healthier brows

Good For
Sparse, thin, or uneven brows & customizable natural-to-bold definition. Can also be used to define beards & mustaches.

Blonde Taupe | Auburn | Granite | Black Brown | Black Brown | Deep Brown | Medium Brown

$37 With Applicator Brush 0.2 fl oz / 5.9 mL

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3-D Intensity and Dramatic Volume

LashSense® VolumeIntense® Mascara

GLOBAL BEST SELLER

This long-lasting mascara separates, lifts, and curls every lash while delivering buildable definition and conditioning care with every coat.

Humidity-Resistant

Black | Black Brown | Jewel Jade | Regal Plum | Deep Cobalt

Waterproof

Black | Black Brown

Benefits

- Smudge & budge-proof for all-day wear
- Buildable formula creates customisable lash volume
- Conditions and helps strengthen lashes over time

Application

Apply from the base of lashes to the tips. Layer additional coats to build volume & intensity.

What's Inside

Capixyl™
Peptide complex that helps support fuller, healthier-looking lashes
Vitamin E
Antioxidant that helps nourish lashes & reduce brittleness
Synthetic Beeswax
Helps keep lashes flexible while enhancing definition & wear

Good For

Building fuller-looking, lifted lashes with long-lasting wear

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$42 Humidity-Resistant 0.26 fl oz / 7.8 mL

$42 Waterproof 0.24 fl oz / 7 mL

$34 Bold Hues 0.2 fl oz / 5.9 mL





Conditions, Lengthens, & Strengthens

UnderSense® 3-in-1 Maximizing Lash Primer

This conditioning lash primer coats every lash to enhance mascara performance while peptide technology helps support stronger, healthier-looking lashes over time

Benefits
- Instantly boosts the look of lash length, volume & definition
- Creates the ideal base for smoother, longer-lasting mascara wear
- Peptide-powered formula helps nourish & strengthen lashes

Application
Apply to clean lashes and allow to dry before mascara. Layer additional coats to build volume and length

What's Inside
Capixyl™
A peptide complex that helps support fuller, healthier-looking lashes
Biotinoyl Tripeptide-1
A biotin-derived peptide that helps strengthen lashes and reduce lash fallout
Mung Bean Seed Extract
Rich in vitamins and proteins to help reinforce & condition lashes

Good For
Maximizing mascara performance while supporting healthier-looking lashes



$34 0.25 fl oz / 7.5 mL



Naturally Dramatic False Lash Effect

LashSense FiberExtend Mascara

This fiber-infused mascara visibly lengthens and defines lashes with ultra-pigmented colour for a natural-looking false lash effect in just 1–2 coats

Benefits
- Fiber technology creates the look of longer, fuller lashes
- Water-, humidity- & smudge-resistant for all-day wear
- Buildable formula layers without clumping or flaking

Application
Apply from the base of lashes to the tips.
Allow 1–2 minutes between coats to build your desired length and volume



What's Inside
Rayon Fibers
Plant-derived fibers that help create the appearance of longer, fuller lashes
Oryza Sativa Bran Wax
A conditioning wax that helps separate, lift, and define lashes while supporting long-lasting wear

Good For
Creating dramatic length, definition & a false lash effect

$42 0.42 fl oz / 12.5 mL



LashSense Lashes

Customisable, salon-quality lash extensions to apply at home with lightweight lashes that blend seamlessly for comfortable, natural-looking wear.



Benefits
- Customisable lash sections create your ideal look
- Lightweight, flexible design feels comfortable to wear
- Lasts up to one week or removes easily in minutes

Application
Apply lash florettes beneath your natural lash line using the four-step Bond, Apply, Fuse, and Seal system.

$90 Bloom Box Includes: Blooming Bond (Black), Plumeria Lash Florettes (Short, Medium and Long) & Applicator

$24 1 Plumeria Lash Refill Pack

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award-winning

kiss-proof confidence

LipSense® Long-Lasting Liquid Lip Color

Vibrant, transfer-proof colour with patented technology that locks in 18HR† wear without smudging, fading, or feathering—while allowing lips to stay hydrated with our proprietary glosses.

What's inside

Tree Peony, Linden Flower & St. John's Wort Extract
Natural botanical antioxidants help soothe, comfort, & support lasting moisture

SD40 Cosmetic-Grade Alcohol Solvent System
Supports formula stability & LipSense's long-lasting colour technology

Polymer Network
Patented technology that forms a flexible, breathable bond for long-lasting, transfer-proof wear

GLOBAL BEST SELLER

NEW YOU BEAUTY AWARDS

2020 SHAPE AWARDS WINNER

BOSS BEAUTY INNOVATION AWARD

$38 Individual 0.25 fl oz / 7.39 mL

$82 Includes LipSense Color, Gloss, and Ooops! Remover

matte finish

- Apple Cider *warm*
- Beige Cream *neutral*
- Legacy Lips *neutral*
- First Love *neutral*
- Persimmon *warm*
- Nude Pink *neutral*
- Nude Honey *warm*
- Creamer *neutral*
- Praline Rose *cool*
- Blush *neutral*
- Earth *neutral*
- Bella *neutral*
- Milk Rose *cool*
- Roseberry *cool*
- Pastel Pink *cool*
- Charmed *cool*
- Kiss My Sass *cool*
- Sassy Z *cool*
- Sheer Berry *cool*
- Summer Sunset *warm*
- Coral Reef *warm*
- Blu-Red *cool*
- Red Rose *warm*
- Fly Girl *warm*
- Velvet *neutral*
- Plum *cool*
- Fire *warm*
- Mulled Wine *cool*
- Chai* *neutral*

frost + shimmer finish

- Kiss Me Katie *warm*
- Bombshell *warm*
- Cappuccino *warm*
- Pink Champagne *cool*
- Caramel Apple *cool*
- Beige Champagne *warm*
- Dawn Rising *warm*
- Mauve Ice *cool*
- Aussie Rose *cool*
- Heartbreaker *warm*
- Honey Rose *warm*
- Napa *cool*
- Strawberry Shortcake *cool*
- Kiss For A Cause** *cool*
- Pomegranate *cool*
- Fire 'N' Ice *cool*
- Nutmeg *warm*
- Caramel Latte *warm*
- Amber Spice *cool*
- Precious Topaz *warm*
- Cocoa *warm*
- Sunrise* *warm*
- Happily Ever After* *warm*

**A portion of the proceeds from the sale of select LipSense shades benefits our nonprofit, The Make Sense Foundation®.



Colour
Long-Lasting Liquid Lip Color

Seal
Moisturizing Lip Gloss
see page 38

Remove
Ooops!™ Lip Color Remover
see page 47

LipSense 18HR Long-Wear System†

step by step

1. Start with clean, dry lips & shake product vigorously.
2. Keeping lips apart, apply colour in a single fluid motion. No swiping. Let it dry! Repeat 2 more times.
3. Top it off with gloss to seal in colour. Reapply all day as needed.
4. For easy removal, apply the Ooops!™ Remover, wait 60 seconds and rub off.

*Limited-edition shades.
† Based on an independent clinical study on a 19-yr old female applying LipSense and gloss after 18 hours.

LipSense® Moisturizing Gloss

The essential finishing step of the LipSense system, this shea butter-infused gloss seals in iconic 18HR wear while keeping lips soft, smooth, and deeply hydrated

Benefits

- Locks in LipSense 18HR colour for optimal performance
- Moisture-rich formula helps soften, smooth & condition lips
- Available in multiple finishes to create endless lip looks

Application

Apply after LipSense Long-Lasting Liquid Lip Color to seal colour. Reapply throughout the day to refresh hydration and shine, or wear alone on bare lips

What's Inside

Shea Butter
A natural emollient packed with nutrients and antioxidants that helps soothe and repair dry, irritated, cracked skin

Vitamin E
A powerful antioxidant that aids in tissue repair and protection from oxidative stress.
Aids in skin cell regeneration

Caprylic/Capric Triglyceride
An antioxidant and conditioning ingredient that helps seal in hydration and protect against moisture loss

Glycerin
Humectant that attracts moisture to the lips



Good For

Sealing LipSense colour, restoring moisture & customising your finish

$30 0.14 fl oz / 4.1 mL

original sheer

- Glossy — *neutral*
- Satin Matte — *neutral*
- Pearl — *neutral*
- Diamond Kiss — *neutral*
- Pink Glitter — *cool*
- Silver Glitter — *cool*
- Gold Glitter — *warm*
- Opal — *cool*
- Kisses for Wishes** — *neutral*

lightly tinted

- Rose — *cool*
- Sand — *warm*
- Soft Twinkle — *cool*
- Orchid — *cool*
- Bougainvillea — *cool*
- Latte — *neutral*
- Stardust — *cool*
- Pink Prism* — *cool*
- Amber Prism* — *warm*
- Amethyst Prism* — *cool*
- Dream — *cool*
- Paradise — *cool*

richly tinted

- Toffee — *warm*
- Bella Glossy — *neutral*
- Juicy Cherry — *cool*
- Madeleine — *cool*
- Berry Bold — *cool*
- Solar Flare* — *warm*
- Afterglow* — *warm*
- Mimosa* — *warm*
- Freedom** — *warm*
- Glow — *warm*

*Limited-edition shades
**MakeSense Foundation shades



LipSense Cream

A rich, creamy liquid lip colour with bold, vibrant pigment and up to 6 hours of waterproof, transfer-proof wear* in matte, satin, and shine finishes. One non-drying layer delivers a flawless look—no gloss or touch-ups needed

Benefits

- Bold, full-coverage colour that lasts up to 6HR*
- Waterproof, transfer-proof through meals, drinks, & kisses
- Hydrating, water-based formula

Application

Apply one even layer to clean, dry lips and allow to dry for about 60 second.

What's Inside

Aquaxyl™
A complex of nature-based sugars that supports collagen & elastin for immediate & long-term moisturization
Superfruit Antioxidant Blend
A blend of botanical extracts that helps protect lips from environmental stressors
Sodium Hyaluronate
Attracts & retains moisture, helping to plump & reduce the look of lines

Good For

Cream-to-matte, satin or shine finishes, all lip types

*Clinical study of 30 panelists at independent laboratory

$42 0.14 fl oz / 4.1 mL

matte finish

Apricot Angel *warm*	Strawberry Cream *warm*	Candy Coral *warm*	Praline Rose *cool*	Milk Rose *cool*
Chilled Pink *cool*	On Pointe Pink *cool*	Drama Queen *cool*	Cinnamon Silk *warm*	Bella *neutral*
Blu-Red *cool*	Melon Mojito *warm*	Beautiful Brick *warm*	Kya *warm*	Chocolate Bar *warm*
Burgundy Plum *cool*	Rich Ruby *cool*	Vintage Rose *cool*		

satin finish

Pink Quartz *neutral*	Winter Rose *cool*	Ruby Berry *cool*	Bella *neutral*

shine finish

Sweetheart* *cool*	Cherie* *cool*	Sunburst* *warm*	Sugar Rose *cool*

GLOBAL BEST SELLER



*Limited-edition shades

LipSense®
Long-Lasting Lip Liner Pencil

A long-lasting, peptide-infused liner that defines, contours, and conditions lips with a creamy, smudge-resistant formula for all-day, waterproof wear. Retractable tip with a built-in sharpener for a pout-perfect finish every time

Benefits
- Waterproof wear that won't feather or fade
- Creamy, matte-opaque texture for a sculpted finish
- Hydrating, collagen-boosting peptide formula

Application
Twist up to reveal product. Outline lips starting from the corner of the top lip, then fill in with a corresponding lip colour shade

What's inside
Palmitoyl Tripeptide-1
Anti-aging, collagen-boosting peptide that reduces fine lines & promotes firmness
Hydrogenated Jojoba Oil
Natural emollient rich in vitamins E & B that hydrates and conditions lips
Isoamyl Laurate
Plant-based emollient that enhances smooth application for a silky finish

Good For
All lip types

Nude *neutral*	**Mauve Blush** *neutral*	**Neutral Rose** *neutral*	**Pink Petal** *cool*
Rustic Maple *warm*	**Rich Umber** *warm*	**Dusty Plum** *cool*	**Cherry Blaze** *cool*

$36 0.012 fl oz / 0.35 mL

LipSmooth®
Conditioning Polish

A natural-based, nonabrasive lip polish that gently exfoliates & conditions, leaving lips soft, smooth & perfectly prepped for colour.

Benefits
- Gently buffs away dry, flaky skin
- Conditions for softer, smoother lips
- Preps lips for a more even lip colour application

Application
Massage onto dry lips in circular motions. Rinse or wipe away. Use 2 to 3 times weekly.

What's inside
Bamboo & Ivory Seed Powder
Gentle, effective exfoliators
Nangai Oil
Deeply hydrates and soothes skin with moisture-enhancing triglycerides
Shea Butter
Softens and helps protect lips



Good For
All lip types

$34 0.5 fl oz / 15 mL



LipSense pH Glossy Tint

A pH-reactive, high-shine gloss that adapts to your skin's natural chemistry, blooming into a custom hue made just for you.

Benefits
- pH-reactive formula creates a one-of-a-kind, personalized shade
- Hydrating & nourishing, keeps lips soft & moisturized
- Long-lasting, buildable color even after shine wears away

Application
Swipe onto clean, dry lips. Build for deeper colour & wait 7–8 minutes for the tint to fully develop

What's Inside
Mica
Naturally occurring mineral that adds subtle shimmer & a luminous, glossy glow
Caprylyl Glycol
Skin-conditioning agent that boosts hydration for soft, smooth lips

Good For
All skin types

Cherry Bloom *neutral*
Enchanted Orchid *warm*

$31 0.14 fl oz / 4.14 mL



LipSense Moisturizing Lip Balm

A lightweight, nourishing balm that binds hydration to lips, with SenePlex+® for anti-aging & restorative benefits. Fragrance-free & long-lasting, it soothes dry, rough lips for lasting comfort.

Benefits
- Deeply hydrates & helps relieve chapping & dryness
- Anti-aging, restorative benefits for delicate lip tissue
- Available in clear or tinted shades for versatile wear

Application
Apply to bare lips to moisturize and relieve cracks and dryness. Use as often as needed.

What's inside
Coconut Oil, Cocoa Butter & Shea Butter
A nourishing blend that helps deeply hydrate, soften, & protect lips
Vitamin E
A powerful antioxidant that helps protect & condition lips
Blue Seaweed Extract
A moisture-binding botanical that helps attract & retain hydration
Orchid Flower Extract
A botanical antioxidant that helps protect & condition delicate lip tissue

Good For
All ages, all lip types

Clear *neutral*
Barely Berry *cool*
Blush Pink *cool*
Fuscia Plum *cool*



$26 Clear 0.25 fl oz / 7.3 mL
$30 Tinted 0.25 fl oz / 7.3 mL

Overnight Lip Mask

A hydrating treatment that soothes & plumps lips overnight for a softer, smoother look by morning.

Benefits
- Hydrates & softens lips for a pillow-soft feel
- Enhances lip volume for a plumper, fuller look
- Protects against overnight moisture loss

Application
Apply generously nightly or as needed to clean, dry lips using fingertips or a silicone applicator. Leave on overnight.

What's inside
Purified Mustard Sprout Extract
A botanical extract that helps hydrate lips while enhancing the appearance of fullness
Watermelon Fruit Extract
A superfruit extract that helps protect against moisture loss and support lasting hydration
Castor Oil, Nangai Oil & Shea Butter
A nourishing blend of plant lipids that helps deeply hydrate, soften, and condition lips

Good For
All lip types



$42 Individual 0.39 oz / 11 g
$44 Lip Mask With Applicator

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GLOWIFY®

radiance made simple

Innovative colour meets high-quality skincare for an instant glow up—multi-use, clean, and on-trend formulas designed to transform your look with minimal effort and maximum impact.



new

Glowify Microbiome Serum Primer

A biome-balanced serum that helps strengthen the skin barrier, condition skin, and balance excess oil. Peachy-gold mica creates a soft-focus, lit-from-within glow that never looks glittery.

Benefits
- Creates a soft-focus, naturally radiant finish
- Helps hydrate & support the skin barrier
- Balances skin with postbiotic technology

Application
Apply to clean, moisturized skin before makeup or wear alone for a naturally radiant finish.

What's inside
Lactobacillus Ferment, Green Tea Extract & Yucca-Derived Glucosamine HCl
A postbiotic complex that helps support a healthy skin barrier while balancing and conditioning skin
Niacinamide (Vitamin B3)
Helps refine the look of pores, regulate excess oil & improve skin tone
Licorice Root Extract
Helps brighten uneven skin tone & calm visible redness



Good For
All skin types, especially dullness, uneven tone, dehydration & lack of radiance

$60 1 fl oz / 30 mL

Glowify Long-Lasting Eyeshadow Stick

GLOBAL BEST SELLER

A versatile, retractable stick that delivers a long-lasting pop of radiance with effortless glide — a smooth, velvety soft-focus highlight that sets to a pearlescent, powdery finish.

Benefits
- Effortless, mistake-proof glow that lasts all day or night
- Multi-purpose, enhances eyes, cheekbones, brow bone, nose & more
- Precise applicator for targeted highlighting

Application
Apply to key eye areas to brighten, or use as an all-over eyeshadow on lids. Blend with clean fingertips or a makeup brush.

What's inside
SenePlex+®
Powerful proprietary complex that helps reduce the signs of aging
Panthenol (Vitamin B)
Conditions, hydrates & gives skin a smoother appearance
Aloe Vera Leaf Juice, Vitamin E & Kelp Extract
Antioxidants that help protect, soothe & hydrate

Good For
Lids, cheekbones, brow bones & all skin types



Pearl Glow · Pink Luster · Champagne · Rose Gold · Rose Mauve

Cashmere · Bronzed Taupe · Cocoa · Roasted Coffee · Smoked Charcoal

$38 0.04 oz / 1.1 g

Glowify Bouncy Mousse Multi-Use Pigment

An all-in-one, lightweight whipped gel mousse made with 80% skincare ingredients that delivers radiant long-lasting colour. Its airy texture provides sheer, buildable coverage for highlighting, blushing, or adding a tint to lips and eyes for a natural, dewy glow.

Benefits
- Hydrating & skin nourishing with hyaluronic acid & aloe vera
- Cooling, non-greasy texture with a light-catching, satiny finish
- Multi-dimensional shimmer for a luminous glow

Application
Use clean fingertips or a brush to swirl over product. Apply where desired on face or lips.

What's inside
Acrylates Copolymer
Forms a barrier for soft, smooth texture & water-resistant, long-lasting wear
PEG-240/HDI Copolymer Bis-Decyltetradeceth-20 Ether
Water-soluble binder that creates the mousse's bouncy, memory gel texture
Emulfree® CBG MB™
Bi-gel formula that blends oils & gels for a lightweight texture & refreshing coolness

Good For
Cheeks, lips, eyes & all skin types



Bronzed Bliss · Berry Whip · Dream Cloud · Ethereal Rose · Pillow Peach

$38 0.23 oz / 6.5 g

Glowify Illuminating Moisture Mist

A light, refreshing facial mist infused with skin-loving ingredients to hydrate & add a light-catching glow over makeup or bare skin, for an instant, dewy look.

Benefits
- Lightweight hydration for all skin types, year-round
- Subtle, dewy glow with sheer, never glittery radiance
- Refreshes & revitalises makeup throughout the day

Application
Shake well, hold 8 to 12 inches from face with eyes closed, and spritz before or after makeup anytime you need an instant glow.

What's inside
Coconut Water
Hydrates & moisturizes skin without adding excess oil
Superfruit Antioxidant Blend
Botanical extracts, including Goji, Acai, & Pomegranate, that protect skin from free radicals
Cucumber Extract & Aloe Vera Leaf Juice
Hydrates, calms & soothes skin

Good For
Setting makeup, refreshing complexion, adding a dewy glow



Bronze Glow · Champagne Glow

$58 3.55 fl oz / 103 mL

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Glowify®
Juicy Plumping Lip Gloss

A lip-drenching sheer tinted gloss that visibly plumps with high shine, lasting hydration & a refreshing cooling sensation.

Benefits
- Ultra-high shine, glass-like finish with no stickiness
- Smooth, long-lasting moisture from a lightweight blend
- Refreshing cooling sensation with juicy watermelon mint flavor

Application
Apply to bare lips, or top over LipSense® Long-Lasting Lip Color.

What's inside
Instaplump™ LQ
A lip volume boosting blend of Cayenne Fruit Extract & Ginger Root Oil
Pomegranate Flower Extract & Jojoba Oil
Helps repair & plump lips for a naturally fuller appearance
Triglyceride Polymer
Lightweight blend of coconut oil & glycerin for smooth, long-lasting moisture

Good For
Plumping, hydrating, & adding shine to lips

Juicy Pink · Caramel Kiss · Mauve Magic · Watermelon Pucker*
Toasted Cinnamon* · Mocha Moon* · Beachy Gleam

$42 0.14 fl oz / 4.2 mL

Glowify ColorSense
Multi-Use Cream Pigment

A 2-in-1, long-lasting lip & blush cream with a bold, opaque matte finish that builds & blends effortlessly for a dewy look that won't smudge or fade.

Benefits
- Intense, high-impact colour with a matte finish
- Water-resistant, smudge-proof wear all day
- Blendable, buildable, versatile for face, lips, or both

Application
For lips, swipe on with the included doe foot & let dry.
For cheeks, apply a few dots & blend with a fluffy brush.

What's inside
SenePlex+®
Our proprietary complex that helps reduce the visible signs of aging while supporting healthier-looking skin
Sodium Hyaluronate
Attracts & retains moisture, helping to plump & reduce the look of lines
Triglycerides
Essential fatty acids that help skin retain moisture & support elasticity

Good For
Lips, cheeks & all skin types

Flamingo Pink · Sunny Honey



$34 0.14 fl oz / 4.1 mL

Glowify Sheer Silk Lip Oil

An ultra-glossy, non-sticky lip oil that drenches lips in hydration. Sheer tint, glass-like shine, & skin-loving ingredients deliver the clean beauty upgrade your lips crave.

Benefits
- Glass-like finish with a smooth, cushiony glide
- Lip-loving hydration from nourishing botanical oils
- Refreshing lilac mint flavor in every swipe

Application
Apply to clean, bare lips anytime for sheer shine and hydration. Reapply as needed, or pair with your favourite LipSense® Lip Liner for a dimensional look.

What's inside
Nourishing Botanical Oil Blend
(Nangai, Meadowfoam, Marula & Jojoba Oils)
Deeply hydrates, softens & soothes lips with essential fatty acids
Vitamin C
Oil-soluble antioxidant that helps brighten & protect lips
Ester Delivery System
Luxurious esters for a smooth, cushiony, non-sticky texture

Good For
Hydrating, glossing & softening lips

Lilac Mist · Rose Water · Glazed Cherry · Silk Berry*
Blush Mist* · Honey Nectar* · Sunbeam*



$36 0.14 fl oz / 4.1 mL

*Limited-edition shades

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5 Minute Face Regimen

- VolumeIntense® LashSense Mascara
- Color Correcting Tinted Moisturizer
- LipSense® Long-Lasting Lip Color
- LipSense® Moisturizing Gloss
- BlushSense®

$214

Brush Cleaner

Preserve your artistry tools & protect your skin by cleaning them weekly with this gentle, effective brush cleaner. Removes makeup, oil, dirt, & buildup while helping maintain soft, high-performing bristles.

Benefits

- Deep cleans makeup brushes and artistry tools
- Helps preserve the life and quality of brush bristles
- Promotes smoother, more hygienic makeup application

Application

Pour a small amount into a clean cup. Dip and swirl the brush for at least 20 seconds, then wipe the bristles on a clean towel to remove residue. Use weekly.

What's inside

Sodium Lauroyl Methyl Isethionate
A mild, coconut-derived surfactant that removes makeup, oil, dirt, and impurities
Polyquaternium-39
Conditions bristles to help keep them soft, smooth, & performing their best
Citric Acid
Helps balance the formula's pH to maintain cleansing effectiveness



Good For

Natural and synthetic makeup brushes needing a deep weekly clean.

$30 6 fl oz / 177.5 mL

Nail Polish

A naturally glam, 17-Free* long-lasting nail polish in rich, high-shine shades, paired with a 2-in-1 Base & Top Coat for salon-quality, party-ready nails.

Benefits

- High-shine, glossy finish
- Long-lasting, chip-resistant wear
- Easy, smooth application

Application

Apply one layer of colour, let dry, then apply a second layer. For best results, apply the 2-in-1 Base & Top Coat before colour, then seal with a final layer.

Good For

Manicures, pedicures & all nail types

*Made Without: Acetone, Animal-Derived Ingredients, Bisphenol-A, Camphor, Ethyl Tosylamide, Formaldehyde, Formaldehyde Resin, Gluten, Glycol Ether of Series E (Glycol ethers derived from ethylene oxide), Nonylphenol Ethoxylate, Parabens, Phthalates (including DBP), Styrene, Sulfate, Toluene, Triphenyl Phosphate (TPHP/TPP), or Xylene.

Velvet Rose
Pink Perfection
Lilac in Love
Wine Not
Love Notes
Beaches n Cream
Blushing Bouquet
2-in-1 Base & Top Coat

$22 Individual 0.34 fl oz / 10 mL
$44 Duo Nail Polish Color + Top/Base Coat





Fooops!® Color Removing Wipes

Biodegradable, oil-free wipes gently remove dirt, oil, and makeup, revealing soft, clean skin without sticky residue. Ophthalmologist tested & safe for contact wearers.

Benefits
- Effectively removes makeup, including waterproof mascara
- Moisturizing & anti-aging benefits with SenePlex+®
- Biodegradable fibers, environmentally friendly

Application
Gently wipe face & eye area to remove all traces of makeup.

What's inside
Sodium Hyaluronate
Protects against moisture loss
Aloe Leaf Juice
Moisturises & helps soothe skin
Vitamin B
Helps condition skin, lashes, & brows

Good For
Sensitive eye area, all skin types

$32 Pack of 35 wipes

LipSense® Ooops!™ Remover

An oil-based, non-drying remover that effortlessly dissolves LipSense colour in just a few gentle swipes.

Benefits
- Instantly corrects application mishaps like an eraser
- Conditions lips & surrounding skin while removing colour
- Gentle, non-drying formula

Application
Gently rub over the area of colour to erase. Wipe clean with a tissue.

What's inside
Vitamins A, B, C & E
Condition & moisturise lips
Isohexadecane
Solvent with excellent spreading properties that effectively dissolves & removes colour
Coco-Caprylate
Coconut-derived emollient that softens skin & dissolves makeup without leaving a greasy residue



Good For
Removing & correcting lip colour

$14 0.25 fl oz / 7.39 mL

Fooops! Dual Phase Color Remover

A gentle, conditioning formula that activates when shaken to quickly remove SeneGence cosmetics, including waterproof LashSense® mascara.

Benefits
- Effectively removes traces of makeup, including waterproof mascara
- Hydrates, soothes, & refreshes skin without an oily residue
- Ophthalmologist tested, safe for contact wearers

Application
Shake well, then spread a small amount over your face.
Let set 20 seconds before removing with a warm, wet washcloth.

What's inside
Green Tea Extract
Antioxidant that helps protect, calm, & nourish skin
Arnica Flower
Antioxidant that calms & soothes sensitive skin while reducing redness
Spirulina
Blue-green algae rich in antioxidants, vitamins, minerals, & amino acids that nourish & hydrate the eye area



Good For
Removing makeup, sensitive skin

$27 1.7 fl oz / 50 mL

Melt-Away Deep Cleansing Balm

A balm-to-oil cleanser that effortlessly melts away long-lasting makeup, impurities, and pollutants, leaving skin fresh, soft, and dewy.

Benefits
- Dissolves heavy makeup without stripping skin
- Gently removes mascara without tugging the eye area
- Rinses clean with a fresh, dewy, non-greasy finish

Application
Massage onto dry skin, then remove with a warm, damp washcloth. Rinse with warm water

What's inside
Oleic Safflower Oil
Breaks down makeup & impurities while conditioning skin
Rose Hip Seed Oil
Helps hydrate, soothe & support firmer-looking skin
Marula Oil
Boosts hydration & smoothness



Good For
Makeup removal, deep cleansing, all skin types

$72 2.6 oz / 75 g

new

Climate Control Body Recovery Mist

A lightweight, cooling body serum-in-a-mist that instantly refreshes & replenishes skin after sun exposure or environmental, seasonal stress. Powered by marine-derived hydration technology & deep-sea biotech actives, it works through a simple soothe, hydrate & defend reset.

Benefits

- Instant cooling sensation that calms overheated, stressed skin
- Continuous hydration through a moisture-binding, release mechanism
- Reinforces the skin barrier for lasting resilience

Application

Apply generously to clean, damp skin after showering. Follow with your body moisturizer to seal in hydration. Reapply throughout the day as needed for an instant reset.

What's inside

Abyssine® (Deep-Sea Biotech Exopolysaccharide)
Marine-derived biotechnology that helps comfort skin after sun & environmental exposure while supporting the skin's natural defense system

Marimoist®
A clinically proven blend of Red Seaweed Extract & Hyaluronic Acid that attracts & retains long-lasting hydration*

SenePlex+®
Our proprietary complex that helps reduce the visible signs of aging while supporting healthier-looking skin

Aloe Vera
A lightweight, water-rich, soothing hydration that helps reduce dryness, tightness, and surface discomfort

Good For
Sun exposure, dry climates, travel, all skin types

$90 5 fl oz / 148 mL

*Marimoist® (Red Algae Extract) Clinically proven to boost skin hydration by over 40% after just one application – and keep skin moisturized for 48 hours. Based on clinical studies by Marimoist® measuring skin hydration and barrier function in women with dry skin after a single application of the active ingredient and up to 8 weeks of continued use. This is not a SeneGence clinical study.

**Consumer Perception and Clinical Study of thirty-three participants (7 males; 26 females) between the ages of 26 and 69 using Fresh Roll-On Deodorant for a 24-hour period. Consumer Results based on the number of participants who agreed with the statements.

Moisturizing Body Lotion

A rich, lightweight ceramide body moisturizer that delivers advanced hydration & anti-aging benefits for firmer-looking, radiant skin without a sticky residue.

Benefits

- Hydrates, firms, & brings vibrancy to skin
- Formulated with ceramides, shea butter, & botanical oils
- Dermatologist tested, no added fragrance

Application

Apply all over body to moisturise. Use after bathing with Moisturizing Body Wash and/or Smoothing Body Scrub, or as needed throughout the day.

What's inside

Ceramide NP
Reinforces skin's moisture barrier
Sodium Hyaluronate
Binds 1,000x its weight in water to hydrate skin
Shea Butter
Helps nourish skin & prevent moisture loss
French Plum Seed, Jojoba & Nangai Oils
Bio-identical lipid blend helps replenish moisture & mimic natural sebum
SenePlex+®
Helps support skin renewal & reduce the visible signs of aging



$58 6 fl oz / 178 mL

Roll-On Deodrant

An aluminum-free, probiotic roll-on deodorant with skin-soothing, sweat-absorbing protection. Clinically proven to fight odor & underarm staining for up to 12HRs,** with a lavender & vanilla scent.

Benefits

- 100% said it neutralized odor all day**
- 100% said it absorbs perspiration and glides on clear**
- 97% said they would buy this product**

Application

Shake well & apply to underarms.

What's inside

Saccharomyces Ferment Filtrate
Probiotic that soothes underarms while moisturizing skin
Witch Hazel
Rich in astringent and antioxidant compounds
Sage Oil
Essential oil with natural odor-fighting properties



$24 3 fl oz / 90 mL



Moisturizing Body Wash

A ceramide rich, sulfate-free lathering gel that gently cleanses without stripping skin of moisture, leaving skin feeling fresh & hydrated.

Benefits

- Thoroughly cleanses without stripping essential moisture
- Formulated with ceramides, shea butter, & botanical oils
- Refreshing lavender rain scent

Application

Squeeze onto your palm or a body poof, lather, cleanse & rinse.

What's inside

Ceramide NP
Reinforces the lipid barrier of dry & aging skin to maintain moisture balance
Prickly Pear Flower Extract
Nopal oligosaccharides help gently exfoliate for smoother, more radiant-looking skin
Aloe Vera Leaf Juice
Helps hydrate, soothe & support the skin barrier



$38 8 fl oz / 237 mL

Body Butter

The richest, most emollient body butter that melts into the skin to deliver deep, restorative moisture, especially for extra-dry areas in need of intense hydration.

Benefits

- Hydrates, firms, & softens rough skin areas
- Formulated with ceramides, shea butter, & botanical oils
- Delicate water blossom & citrus scent

Application

Apply all over body onto clean skin. Massage until absorbed. Repeat daily or as needed.

What's inside

Ceramide NP
Helps maintain skin's moisture balance.
Shea Butter
Emollient-rich plant lipid that provides deep moisture to soothe dry skin
Nangai Oil
Delivers triglycerides that deeply hydrates and soothes skin
Rapeseed and Castor Oils
deliver antioxidant fatty acids



$54 3.9 oz / 111 g

Reactivating Hand Cream

Ceramide-powered hydration that continuously replenishes moisture & supports the skin barrier.

Benefits

- Reactivates hydration with warmth & movement
- Fast-absorbing, non-greasy comfort
- Helps strengthen the skin's moisture barrier

Application

Apply to hands as needed. Dampen hands & rub together to reactivate hydration, no reapplying needed.

What's inside

Ceramide NP
Helps reinforce the natural lipid barrier & support moisture balance
Shea Butter
Rich in antioxidants & vitamins A & E to help nourish & soften skin
Sodium Hyaluronate
Helps attract & retain moisture for hydrated, smoother-looking skin

$36 2.7 fl oz / 80ml

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Normal to Dry Hair

HairPlenish® Shampoo

A rich-lathering, sulfate-free shampoo that gently cleanses while preserving hair's natural moisture. Its nourishing formula leaves hair looking healthy, soft, smooth, & shiny without heavy buildup.

Benefits
- Hydrates & nourishes without stripping moisture
- Softens, detangles, & improves manageability
- Helps reduce frizz & signs of scalp dryness

What's inside
Wavemax® Complex
Helps improve hair's smoothness & manageability
Arnimo Complex
Contains arnica flower extract to help soothe & moisturise the scalp
Tocopheryl Acetate
A form of vitamin E that helps nourish hair & retain moisture



$48 7 fl oz / 207 mL

Normal to Oily Hair

HairBalance® Shampoo

A purifying, balancing formula to remove buildup, excess oil, & impurities, while soothing & hydrating.

Benefits
- Removes buildup, excess oil, & impurities
- Refreshes & balances the scalp
- Improves shine, silkiness, & manageability

What's inside
Menthol
Provides a cooling, refreshing sensation to the scalp
Panthenol
Vitamin B complex that helps improve hydration, softness & shine.
Tocopheryl Acetate
Vitamin E, lipid antioxidant that helps nourish hair & retain moisture



$48 7 fl oz / 207 mL

Normal to Dry Hair

HairPlenish® Conditioner

A velvety conditioner that deeply hydrates hair & supports the scalp microbiome. Helps reduce tangles, frizz, & protects hair colour for softer, shinier, & more manageable hair.

Benefits
- Softens hair & enhances shine
- Reduces frizz & helps detangle
- Helps relieve visible scalp dryness

What's inside
Hydrovition Plus™ Complex
A blend of natural sugars and biomimetic moisturizers that supports a balanced scalp microbiome while helping prevent dryness
Nangai Oil
Smooths & deeply hydrates with moisture-enhancing triglycerides
Panthenol
A vitamin B complex that improves hydration while enhancing softness, shine, & silkiness



$48 7 fl oz / 207 mL

Normal to Oily Hair

HairBalance® Conditioner

A botanical & vitamin-infused conditioner that delivers lightweight moisture while helping hair feel healthy & touchably soft. Enhances smoothness, shine, & bounce without heavy buildup.

Benefits
- Moisturizes hair & helps reduce visible scalp dryness
- Improves softness, smoothness, & manageability
- Enhances shine & bounce without weighing hair down

What's inside
Floramac® 10
A macadamia oil derivative that conditions hair, enhances shine, and provides heat protection with a silky finish
Wavemax™
A flaxseed and chia-derived active that helps improve hair's smoothness and manageability
Capixyl™
A peptide and red clover extract complex that helps support fuller, thicker, healthier-looking hair



$48 7 fl oz / 207 mL

Normal to Dry Hair

HairPlenish® Scalp & Hair Serum

A potent, peptide-infused leave-in serum with intense moisture for scalp & hair nourishment, helping revitalise hair to a vibrant condition.

Benefits
- Helps moisturise the scalp & hair
- Leaves hair softer, shinier & more manageable
- Helps protect colour-treated & chemically treated hair

What's inside
Aquaxyl™
Natural sugar complex helps boost hydration & optimize moisture reserves
Botanimoist AMS™ Complex
Apple-derived saccharides help condition dry, damaged hair
Hydromanil Complex
Tara Tree-derived complex that delivers immediate & long-lasting hydration



$78 2.9 fl oz / 86 mL

Normal to Oily Hair

HairBalance Scalp & Hair Serum

A leave-in serum with activated charcoal to absorb excess oil & energize the roots for optimal scalp health.

Benefits
- Helps purify the scalp by absorbing excess oil & buildup
- Helps soothe, refresh & revitalize the scalp
- Formulated without sulfates, parabens, silicone, gluten & PFAs

What's inside
Activated Charcoal
100% naturally steamed, vegetable-derived charcoal helps absorb impurities, excess oil & defend against pollution-derived free radicals
Rambutan Seed Extract
Superfruit antioxidant that helps protect hair & scalp from pollution while moisturizing & revitalizing
Water Mint
Botanical extract that helps refresh, tone & moisturise



$78 2.9 fl oz / 86 mL



HairCovery® Thickening & Volumizing Shampoo

A non-stripping shampoo with nourishing botanicals, vitamins, & lightweight moisture to revive dry, dull, or thinning hair for thicker-looking, bouncier results. Safe for colour-treated hair.

Benefits

- Helps hair appear thicker & more voluminous
- Hydrates without weighing hair down
- Helps protect & prolong hair colour.



What's inside

Hydrolyzed Rice Protein
A lip volume boosting blend of Cayenne Fruit Extract & Ginger Root Oil
Panthenol
Helps repair & plump lips for a naturally fuller appearance
Jojoba Esters
Lightweight blend of coconut oil & glycerin for smooth, long-lasting moisture

$48 7 fl oz / 207 mL

HairCovery® Moisturizing & Shine Enhancing Conditioner

A moisturizing conditioner with botanicals, peptides, & vitamins that helps restore hair's softness, shine, & healthy-looking texture.

Benefits

- Infuses hair with deep moisture & shine
- Softens dry, brittle hair without weighing it down
- Helps hair appear fuller & more voluminous



What's inside

Aloe Vera
Helps moisturise, soothe, & protect hair
ChromAveil™
UV absorber that helps protect hair from degradation & visible colour fading
Capixyl™
Peptide complex that helps hair appear thicker, fuller, & more voluminous

$48 7 fl oz / 207 mL

Dull & Thinning Hair

HairCovery® Strengthening & Thickening Hair Serum

Formulated with nourishing botanical extracts & powerful peptides that help moisturize your scalp, this leave-in serum helps strengthen hair to return it to its healthiest, shiniest, most vibrant state.

Benefits

- Helps strengthen & thicken hair over time
- Hydrates scalp without buildup
- Supports a balanced scalp microbiome



What's inside

Defenscalp™
Bioactive botanical that helps balance the scalp microbiome while soothing & reducing excess oil
Willowherb Extract
Antioxidant that helps defend against free radicals
Lecigel™
Phospholipid complex that forms a lightweight film to provide lasting hydration

$78 2.9 fl oz / 86 g





Deep Cleansing Scalp Scrub

A sulfate-free, sugar-based scalp treatment that exfoliates & detoxifies to remove product buildup, excess oil, & impurities. A fresh tea tree & mint scent creates a cooling, refreshing experience.

Benefits

- Exfoliates & removes excess oil, sebum, & product buildup
- Supports a balanced, hydrated scalp
- Cools, soothes & refreshes

What's inside

Sucrose
Gently exfoliates to remove dead skin cells, dirt, oil, & product buildup
Ginger Root Extract
Helps protect against oxidative stress while removing buildup & soothing the scalp
Sarcosine
An amino acid that helps reduce excess oil & support a healthy scalp microbiome

$50 Individual 5 fl oz / 148 mL
$58 Scalp Scrub With Scalp Scrubber Tool 5 fl oz / 148 mL

All Hair Types

Conditioning Hair Detangler & Primer

A lightweight, do-it-all detangler & primer that smooths hair, reduces frizz, & helps protect against UV rays & heat damage for a polished, lasting shine from root to tip.

Benefits

- Glides through tangles with ease for touchably soft hair
- Tames frizz and flyaways for a sleek, smooth finish
- Shields hair from UV & heat damage

What's inside

Aloe Vera Leaf Juice
Rich in fatty acids, nutrients & vitamins that help nourish & promote healthier-looking hair
African Baobab
Rich in essential fatty acids & hydrolyzed proteins that help repair damaged hair & protect from heat and UV
Chromaveil™
UV absorber that helps shield hair from UV damage & prevent colour fade



$50 6 fl oz / 177 mL

All Hair Types

Dry Shampoo

A waterless, translucent spray that absorbs odor & oil buildup at the root, adding soft, flexible texture & volume between washes. Dries in 30 seconds.

Benefits

- Quickly absorbs oil and odour with no white cast or residue
- Adds light volume at the roots to refresh styles
- Works for all hair colours & textures

What's inside

Denatured Alcohol
Cosmetic-grade alcohol that dries quickly, leaving hair refreshed without heavy or greasy residue
Aluminum Starch Octenylsuccinate
Gentle oil-absorbing agent that revitalises hair & extends time between washes
Isopropyl Myristate
Emollient that moisturizes hair & scalp, leaving it softer & more manageable



$48 3 oz / 85g

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SeneGence For Men's Shave Cream

A luxurious shave cream that delivers a close, comfortable shave while helping reduce drag, minimize irritation, & protect against razor burn & ingrown hairs.

Benefits
- Provides a close, comfortable shave with a smooth glide
- Helps minimize razor burn, ingrown hairs, & irritation
- Leaves skin feeling soft, conditioned & refreshed

Application
Wet face with warm water. Massage a small amount onto the beard to create a rich lather. Shave, then rinse thoroughly.

What's inside
Green Tea Leaf Extract
Provides antioxidant defence to help protect skin
Aloe Vera Leaf Juice
Helps replenish moisture for a comfortable shave
Witch Hazel
Helps tone skin while removing excess oil



Good For
All skin types

$42 5 fl oz / 148ml

SeneGence For Men's Cleanser

An antioxidant rich, sulfate free cleanser that removes dirt, sweat, environmental debris, & excess oil without stripping skin's natural moisture.

Benefits
- Gently cleanses & preps skin for shaving
- Exfoliates for a smoother, clearer complexion
- Promotes hydrated, balanced skin

Application
Massage onto damp skin, then rinse thoroughly.
Use morning & night.

What's inside
Chamomile Oil
Helps to calm skin
Eucalyptus Leaf Oil
Calms, soothes, and helps clarify skin
Apple Fruit Extract
Provides moisture balance



Good For
All skin types

$54 5 fl oz / 148ml



Men's Favorites Collection
- Shave Cream
- Climate Control (page 14)
- Lip Balm (page 41)

$170

Heel & Elbow Softening Cream

Tackle thick, rough, & dry body skin with a rich, hydrating cream powered by 9% Glycolic Acid. Gently exfoliates & moisturizes to leave heels, elbows, & other calloused areas feeling softer and smoother.

Benefits
- Exfoliates thick, rough, & calloused skin
- Provides rich moisture to relieve dryness
- Reveals softer, smoother, more radiant skin

Application
Massage into dry, calloused areas up to three times weekly. Not for facial use. Sunburn Alert: May increase sun sensitivity. Use sun protection during use and for one week after.

What's inside
9% Glycolic Acid
An alpha hydroxy acid that exfoliates to reveal brighter, softer, & smoother-looking skin
Nangai Seed Oil
A natural plant oil that helps maintain moisture & soften dry skin
Apple Fruit Extract
Helps moisturize & promote a smooth feel



Good For
All skin types

$54 1.94 oz / 55g

Golden Radiance Peel-Off Mask Collection

A spa-inspired peel-off mask collection complete with an applicator & headband. The antioxidant-rich formula delivers restorative hydration while helping firm, smooth, & brighten the complexion.

Benefits
- Helps visibly firm & smooth skin
- Delivers moisture & hydration
- Brightens for a radiant complexion

Application
Use the applicator to apply an even layer to clean skin. Allow to dry completely, then gently peel away.

What's inside
Colloidal Gold
A peptide delivery system that helps improve the appearance of firmness
Bioyouth Brice™
A brown rice & fermented complex that supports the skin microbiome while delivering amino acids, peptides, & antioxidants for brighter-looking skin
Caffeine
An antioxidant that helps revitalize & refresh the complexion



Good For
All skin types

$72 5 fl oz / 148ml

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Beauty Sleep Duo

Unwind and relax with this serenity-promoting blend of aromas. Hit all the right spots for a soothing experience with our Beauty Sleep Stick. Embrace healthy sleep practises with a dreamy mist of our Beauty Sleep Spray on your skin, linens, or in the air.

Benefits

- Convenient, targeted application, wherever you need it
- Holistic self-care with magnesium & essential oils
- Supports restful sleep & bedtime rituals

What's inside

Ylang Ylang
An aromatherapy oil that helps promote relaxation with a calming, balanced aroma that may help the mind and body transition into rest mode

Sweet Orange
An antioxidant, essential oil that helps promote a sense of relaxation

Chamomile
Helps the body relax to promote more restful sleep



Powered by Jordan Essentials.

$24 Essential Oil Stick: 0.75 oz / 21 g
$36 Essential Oil Spray: 4 fl oz / 118 mL

Sweet Relief Wellness Duo

A magnesium-infused wellness duo that combines topical magnesium and soothing aromatherapy to help you unwind, recharge, and create moments of calm throughout your day.

Benefits

- Helps ease into a relaxing bedtime routine
- Supports a balanced approach to health & wellness
- Provides soothing aromatherapy for everyday wellbeing

What's inside

Magnesium Chloride
Helps promote relaxation & a lasting sense of calm.

Essential Oil Blend
Creates a soothing aromatic experience for body & mind.

Topical Magnesium
Provides targeted, on-the-go application wherever you need it most



Powered by Jordan Essentials.

$24 Essential Oil Stick: 0.75 oz / 21 g
$36 Essential Oil Spray: 4 fl oz / 118 mL

Relaunching 2027

SmileSense™ Hydroxyapatite Toothpaste With Britepop™ Technology

Brighten your oral care routine with a clinically advanced formula infused with **99.9% organic coconut oil** & naturally occurring calcium phosphate to help soothe gums, fight cavities, remineralise & fortify teeth.

Enamel Remineralisation
Restore minerals to strengthen enamel & support long-term oral microbiome

Sensitivity Relief
Helps seal microscopic channels that cause sensitivity

Cavity Defense
Strengthens enamel to help defend against cavity-causing acids.

Fun Brushing Experience
BritePop™ Technology adds a tactile sensation with sugar-free granules that crackle & pop when wet for nearly two minutes — a dentist-recommended duration properties.

Triple Whitening System
Combats dry mouth with organic coconut oil and helps reduce sensitivity & tartar with tripotassium citrate — all while balancing pH to minimize acid-related damage.

Triple Mint Freshness
Provides long-lasting freshness and a sweet cooling effect with a natural blend of sugar-free sweeteners, xylitol, & mint extracts like spearmint, peppermint, and menthol.

$30 3.8 oz / 108 g



One Brand. Two Ways to Start.

Love the product you've just discovered?
Choose how you want to be part of the SeneGence community.

Customer

Shop. Earn. Reward Yourself.

Join our loyalty Kiss & Tell Rewards program for free & earn rewards every time you shop, share, or engage.

The Perks

- Earn 1 Point for every $1 spent
- Earn 10–100 extra points for loyalty and engagement
- Redeem points for dollars off future purchases or free products
- Enjoy exclusive offers, early access, & surprise samples
- Give 15% off and earn 100 points when a friend spends $100

Scan to Join Kiss & Tell Rewards

It's free, easy & made for you.

https://www.lipladycanada.com/KissandTell.html

Distributor

Grow Your Passion. Build Your Future.

Turn your love of beauty into income with flexibility, support, and no inventory requirements.

The Benefits

- Purchase products at wholesale pricing
- Earn 25% to up to 100% retail profit based on your purchase level
- Receive a portion of the Revenue Share Bonus Pool based on the program's qualifying criteria and available revenue.*
- Access industry-leading training and support
- Get started with products backed by our satisfaction guarantee

Your Potential Profit

Suggested Retail	Personal Discount (off suggested retail)	Potential Earnings dollars
$0-99	20%	$0-40
$200-599	30%	$60-180
$600-1499	40%	$240-600
$1500+	50%	$750+

The chart above is an example only, not a guarantee or representation that you will experience these exact earnings, or any earnings. Rather, it is intended as a guidance tool to show you how a Distributor's potential profit margin increases as their discount level increases. Discounts are available on re-sale, commissioned products only.

*Available to qualified U.S. Distributors.

Recognition. Rewards. Freedom.

Royalty Reward Credits
Qualify for credits that can be redeemed for:
- Free products
- Exclusive gifts
- Incentive trips
- And more!

Incentive Trips
Earn unforgettable travel experiences & Recognition events:
- SeneStar
- Inner Circle
- Ultimate Royal
- Top CEO Circle

SeneCar
Turn your success into a monthly allowance toward a new vehicle.*

*See SeneGence.com for full details, qualifications & current offers.

Become A SeneGence Distributor

Affiliate, Influencer, Team Builder or Beauty Entrepreneur.

Choose How You'll Start

Activate your account with digital tools for $75, or power up with a product-packed Starter Kit.

All Starter Kit prices include $75 account activation.

Save up to 85% off product retail value.

Lips Kit

Perfect for the influencer who wants to turn beauty content into opportunity.



Includes:
Everything included with enrollment, plus a curated collection of bestselling beauty essentials to help you create content, demonstrate products, and grow your influence.

$185

$550+ value | Save over 80%

Beauty Kit

Ideal for the team builder ready to grow their customer base and help others succeed.



Includes:
Everything in the Lips Kit, plus an expanded collection of products, business tools, and educational resources to support customer growth, leadership, and team development.

$300

$1,600+ value | Save 85%

Beauty Pro Kit

Designed for ambitious beauty entrepreneurs ready to build and scale a thriving business.



Includes:
Everything in the Lips & Beauty Kit, plus premium products, advanced business resources, and enhanced educational tools to help you scale your business with confidence.

$425

$1,900+ value | Save over 80%

Ready to Begin?

Scan to Start Your Journey

https://www.lipladycanada.com/BarrieLipSenseDistributor.html

The Make Sense Foundation (MSF) - supporting women and children by giving educational scholarships, funding grants to provide healthcare and food security, safety from domestic violence and homelessness, prevent human trafficking, and support at-risk youth. To learn more and donate to our cause, visit

www.MakeSenseFoundation.com

Gloss That Gives

Part of an interactive Give Back program, this initiative gives Distributors the chance to make a difference and win the opportunity to co-create a future MSF "Gloss That Gives" with the SeneGence corporate team—from shade to cause.

Select LipSense® shades; see pages 36 + 38
MakeSense® Foundation; see page 27

A portion of the proceeds from the sale of select LipSense colours, including Kiss for a Cause, Kisses For Wishes and Luv It as well as the MakeSense foundation line of make up products are given back to the MSF to support its initiatives. These are purchases that help you feel and look good!

Scan To



Unit 101 - 4750 Tillicum Street | Burnaby, BC V5J 0J1
SeneGence.com/en-ca